

Locally Produced Food : 260121835_49 - 201407021 : Germany

Prepared for: TNS Opinion

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1. Methodology

- This study was conducted in Germany via Ncompass, an Internet omnibus survey
- **SAMPLE SIZE** – a sample of 1005 adults in Germany aged 16-64 were interviewed.
- **INTERVIEWING** - Interviewing was conducted by online self-completion from 4th-8th December (wk 49)
- **WEIGHTING** – The sample has been weighted to represent the adult population of Germany 16-64.
- **LOW BASES** - Where unweighted base figures are less than 100, data should be treated cautiously, as large margins of error are possible
- **ABBREVIATIONS USED**
 - = 0%
 - * = less than 0.5%
- **TERMS OF CONTRACT** - "No press release or publication of the findings of this survey shall be made without the advance approval of TNS. Such approval will normally only be refused on grounds of inaccuracy or misrepresentation". Confidential to client.
- **TECHNICAL INFORMATION** – Further methodological information can be made available on request

2. QUALITY AND INFORMATION SECURITY

TNS demonstrates commitment to Quality and Information Security by defining, promoting and supporting processes that are designed to continually improve performance and increase efficiency, satisfy our clients, and ensure that the required Information Security controls are in place. Client satisfaction is in the mind of every employee, ensuring the final product meets the agreed specification and delivery time. In addition, Information Security is integral to our business to ensure we meet the requirements of our clients as well as our own. We make the following commitments:

- To provide the training and resources to all staff to enable them to meet this policy
- To set and review objectives and our performance regularly in order to achieve continual improvement in Quality and Information Security
- To ensure that applicable legal, regulatory and business requirements are taken into account
- To establish and maintain a management framework for identifying and reducing risk, including relevant criteria for evaluating such risk. TNS in the UK is registered in accordance with:
- ISO 20252: 2006 – the international standard for market research
- ISO 9001: 2008 – the international process standard for service complaints TNS in the UK and/or its employees are members of a number of recognised market research bodies including:
- ESOMAR – European Society of Opinion and Marketing Research
- MRS – Market Research



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Page number	Table name	Table title	Base
1	TG1	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table	Base: All respondents
2	T2	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Purchasing locally produced food supports job creation in the region	Base: All respondents
3	T3	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The production of local food respects rigorous environmental standards	Base: All respondents
4	T4	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The government should do more to support the production and distribution of local food	Base: All respondents
5	T5	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is possible to have a complete balanced diet based on locally produced food.	Base: All respondents
6	TG6	Q2. How often do you do the following ...? - Summary Table	Base: All respondents
7	T7	Q2. How often do you do the following ...? - You try to find out if the food you are buying is produced locally	Base: All respondents
8	T8	Q2. How often do you do the following ...? - You buy food from the shop closest to where you live (supermarket or some other retail shop)	Base: All respondents
9	T9	Q2. How often do you do the following ...? - You buy food directly from farmers (for example farmers markets or farmers shops)	Base: All respondents
10	T10	Q2. How often do you do the following ...? - When eating out, you try to eat at restaurants which use locally produced food	Base: All respondents

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Page number	Table name	Table title	Base
11	TG11	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table	Base: All respondents
12	T12	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is difficult to find information about where to buy locally produced food	Base: All respondents
13	T13	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - There are not enough places to buy locally produced food in the area where you live	Base: All respondents
14	T14	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - The prices for locally produced food are too high	Base: All respondents
15	T15	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Buying locally produced food means the choice is too limited	Base: All respondents

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Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table

Base: All respondents

	Purchasing locally produced food supports job creation in the region	The production of local food respects rigorous environmental standards	The government should do more to support the production and distribution of local food	It is possible to have a complete balanced diet based on locally produced food.
	A	B	C	D
Unweighted Base	1005	1005	1005	1005
Weighted Base	1005	1005	1005	1005
Totally agree (4)	440 44% BD	218 22% ACD	494 49% ABD	386 38% B
Tend to agree (3)	461 46%	549 55% ACD	427 42%	483 48% C
Tend to disagree (2)	81 8%	192 19% ACD	64 6%	113 11% AC
Totally disagree (1)	23 2%	38 4% CD	18 2%	20 2%
Don't know	2 *	8 1%	3 *	3 *
NET : Agree	900 90% BD	767 76% ACD	920 92% BD	869 86% B
NET : Disagree	103 10%	230 23% ACD	82 8%	133 13% AC
Mean score	3.31 BD	2.95	3.39 ABD	3.23 B
Standard Deviation	0.715	0.749	0.687	0.725
Error Variance	0.001	0.001	*	0.001

Weighted by: weight

Overlap formulae used - Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: Continuity correction applied



Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Purchasing locally produced food supports job creation in the region

Base: All respondents

	GENDER			AGE					REGION				EDUCATION							SOCIAL CLASS			INCOME													
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	East	North	South	West	Primary school, secondary school	High school, junior high school, comprehensive school	Vocational or specialised high school, high school without high school degree	Vocational school	College of advanced technology, college of education, art college, music conservatory	University of applied sciences	University, university of technology	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Over 70 000 Euros	Don't know/pref er not to state
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j
Unweighted Base	1005	502	503	121	187	200	277	220	227	173	242	363	110	301	260	101	14	114	95	10	257	496	252	215	110	82	78	72	51	45	33	25	34	25	67	168
Weighted Base	1005	508	497	148	190	193	263	211	217	166	275	347	109	305	257	102	14	113	94	12	254	491	261	215	108	83	79	70	50	44	33	25	35	24	67	173
Totally agree (4)	440 44%	203 40%	237 48%	58 39%	67 35%	88 45%	116 44%	111 52%	97 45%	69 41%	120 44%	154 44%	60 55%	123 40%	115 45%	47 46%	10 74%	39 35%	39 42%	6 48%	117 46%	210 43%	113 44%	87 40%	47 44%	30 36%	35 45%	30 42%	21 43%	16 37%	19 59%	9 37%	15 42%	16 67%	35 52%	79 46%
Tend to agree (3)	461 46%	238 47%	222 45%	68 46%	101 53%	86 44%	124 47%	82 39%	95 44%	82 50%	129 47%	154 44%	40 37%	154 50%	116 45%	45 44%	4 26%	57 50%	44 47%	3 23%	111 44%	236 48%	113 43%	101 47%	46 43%	45 55%	34 43%	32 46%	26 53%	23 54%	9 48%	12 48%	16 46%	8 33%	28 42%	78 45%
Tend to disagree (2)	81 8%	48 10%	32 6%	17 12%	15 8%	18 9%	17 7%	13 6%	18 8%	15 9%	20 7%	28 8%	7 6%	23 8%	22 9%	8 8%	- -	13 11%	6 7%	1 8%	19 8%	33 7%	28 11%	23 11%	12 11%	5 6%	6 8%	1 9%	4 12%	4 15%	4 15%	3 9%	4 15%	3 9%	2 6%	10 6%
Totally disagree (1)	23 2%	17 3%	6 1%	2 2%	8 4%	2 1%	6 2%	5 2%	7 3%	- -	5 2%	11 3%	2 2%	5 2%	5 2%	2 2%	- -	4 3%	3 3%	2 20%	7 3%	12 2%	4 2%	3 1%	3 3%	2 2%	3 4%	2 3%	1 2%	- -	- -	- -	1 3%	- -	2 3%	6 3%
Don't know	2 *	2 *	- -	2 1%	- -	- -	- -	- -	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	2 2%	- -	- -	- -	2 1%	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
NET : Agree	900 90%	441 87%	459 92%	127 86%	167 88%	173 90%	240 91%	193 91%	193 89%	151 91%	249 90%	308 89%	100 92%	277 91%	230 89%	92 90%	14 100%	96 85%	83 88%	8 71%	228 90%	446 91%	227 87%	188 87%	93 86%	76 91%	69 88%	62 89%	48 96%	40 91%	29 88%	21 85%	31 88%	24 100%	63 94%	158 91%
NET : Disagree	103 10%	65 13%	38 8%	20 13%	23 12%	20 9%	23 9%	18 9%	24 11%	15 9%	25 9%	39 11%	9 8%	28 9%	27 11%	10 10%	- -	17 15%	9 10%	3 29%	26 10%	45 9%	32 12%	26 12%	15 14%	9 12%	8 11%	2 4%	4 9%	4 15%	4 15%	4 12%	4 15%	- -	4 6%	16 9%
Mean score	3.31	3.24	3.39	3.25	3.19	3.34	3.33	3.42	3.31	3.32	3.33	3.3	3.45	3.3	3.32	3.35	3.74	3.17	3.29	2.99	3.33	3.31	3.3	3.27	3.27	3.25	3.29	3.28	3.37	3.27	3.47	3.22	3.27	3.67	3.43	3.33
Standard Deviation	ER 0.715	B 0.757	B 0.663	D 0.723	E 0.749	E 0.686	DE 0.699	DE 0.713	0.749	0.635	0.695	0.748	ANR 0.697	0.677	0.713	0.707	0.458	0.755	0.737	1.226	0.73	0.704	0.725	0.706	0.769	0.681	0.782	0.736	0.632	0.631	0.714	0.7	0.747	0.481	0.697	0.739
Error Variance	0.001	0.001	0.001	0.004	0.003	0.002	0.002	0.003	0.002	0.002	0.002	0.004	0.002	0.002	0.002	0.005	0.015	0.005	0.006	0.128	0.002	0.001	0.002	0.002	0.005	0.006	0.008	0.008	0.008	0.009	0.015	0.02	0.016	0.01	0.007	0.003

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/A/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
- Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/A/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
(*) Continuity correction applied



Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The production of local food respects rigorous environmental standards

Base: All respondents

	GENDER			AGE					REGION				EDUCATION						SOCIAL CLASS			INCOME														
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	East	North	South	West	Primary school, secondary school	High school, junior high school, comprehensive school	Vocational or specialised high school, high school without high school degree	Vocational school	College of advanced technology, college of education, art college, music conservatory	University of applied sciences	University, university of technology	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Over 70 000 Euros	Don't know/pref er not to state
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j
Unweighted Base	1005	502	503	121	187	200	277	220	227	173	242	363	110	301	260	101	14	114	95	10	257	496	252	215	110	82	78	72	51	45	33	25	34	25	67	168
Weighted Base	1005	508	497	148	190	193	263	211	217	166	275	347	109	305	257	102	14	113	94	12	254	491	261	215	108	83	79	70	50	44	33	25	35	24	67	173
Totally agree (4)	218 22%	110 22%	108 22%	34 23%	31 16%	34 18%	66 25%	53 25%	45 21%	39 24%	52 19%	81 23%	35 33%	64 21%	52 20%	17 16%	4 31%	23 21%	18 20%	4 31%	59 23%	94 19%	66 25%	41 19%	26 24%	19 23%	18 23%	12 18%	9 19%	8 19%	6 17%	6 25%	8 24%	7 31%	19 29%	37 21%
Tend to agree (3)	549 55%	262 52%	287 58%	79 53%	108 57%	115 59%	140 53%	108 51%	124 57%	93 56%	147 53%	185 53%	51 47%	173 57%	151 59%	56 55%	6 42%	56 50%	53 56%	4 30%	140 55%	277 56%	132 50%	123 57%	61 57%	42 50%	43 55%	38 55%	28 61%	26 52%	19 52%	13 53%	18 53%	14 57%	32 47%	92 53%
Tend to disagree (2)	192 19%	106 21%	85 17%	25 17%	35 19%	38 20%	49 18%	43 21%	35 16%	29 17%	61 22%	67 19%	18 16%	53 17%	44 17%	26 25%	4 27%	24 21%	21 22%	2 20%	44 18%	96 20%	52 20%	44 15%	17 15%	19 23%	14 17%	17 24%	8 16%	7 18%	6 21%	8 22%	1 23%	14 23%	29 17%	
Totally disagree (1)	38 4%	25 5%	13 3%	7 4%	12 6%	7 3%	6 3%	12 3%	4 6%	11 3%	10 4%	2 2%	12 4%	8 3%	4 4%	- -	- 8%	8 2%	2 19%	2 3%	8 3%	22 5%	8 3%	4 2%	4 4%	3 5%	4 3%	2 7%	4 2%	1 3%	1 3%	- -	- -	2 8%	1 2%	12 7%
Don't know	8 1%	5 1%	3 1%	3 2%	- 1%	2 -	1 1%	- *	- -	- -	5 2%	3 1%	2 2%	3 1%	2 1%	- -	- -	1 1%	- -	- -	2 1%	2 *	4 1%	3 1%	- -	- -	- -	- 2%	1 -	- -	- -	- -	- -	- -	1 2%	3 *
NET : Agree	767 76%	372 73%	395 79%	113 76%	139 73%	149 77%	206 78%	161 76%	170 78%	133 80%	198 72%	267 77%	87 80%	237 78%	203 79%	73 71%	10 73%	79 70%	71 76%	7 61%	199 79%	371 76%	197 76%	164 76%	88 81%	61 73%	61 78%	51 73%	37 74%	35 80%	25 76%	19 78%	27 77%	21 88%	51 76%	129 74%
NET : Disagree	230 23%	131 26%	99 20%	32 22%	49 26%	44 23%	56 21%	49 23%	47 22%	33 20%	72 26%	77 22%	20 18%	65 21%	52 20%	30 29%	4 27%	32 29%	23 24%	5 39%	52 21%	118 24%	60 23%	48 23%	21 19%	22 27%	18 22%	19 24%	8 20%	6 12%	8 23%	3 12%	15 22%	42 24%		
Mean score	2.95	2.91	2.99	2.97	2.84	2.91	3.01	2.99	2.93	3.01	2.89	2.98	3.13	2.96	2.97	2.84	3.03	2.84	2.93	2.74	2.99	2.91	2.99	2.95	3.01	2.93	2.95	2.88	2.87	2.97	2.9	3.03	3.01	3.11	3.05	2.9
Standard Deviation	0.749	0.787	0.708	0.772	0.77	0.711	0.739	0.756	0.77	0.72	0.755	0.744	ANPR 0.753	0.739	0.707	0.736	0.79	0.841	0.706	1.141	0.735	0.749	0.761	0.692	0.745	0.776	0.779	0.721	0.814	0.683	0.721	0.706	0.698	0.826	0.762	0.818
Error Variance	0.001	0.001	0.001	0.004	0.003	0.003	0.003	0.003	0.003	0.003	0.002	0.002	0.005	0.002	0.002	0.005	0.045	0.006	0.005	0.111	0.002	0.001	0.002	0.002	0.005	0.007	0.008	0.007	0.014	0.011	0.016	0.02	0.014	0.029	0.009	0.004

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/A/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/A/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
 (*) Continuity correction applied



Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The government should do more to support the production and distribution of local food

Base: All respondents

	GENDER			AGE					REGION				EDUCATION						SOCIAL CLASS			INCOME															
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	East	North	South	West	Primary school, secondary school	High school, junior high school, comprehensive school	Vocational or specialised high school, high school without high school degree	Vocational school	College of advanced technology, college of education, art college, music conservatory	University of applied sciences	University, university of technology	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Over 70 000 Euros	Don't know/pref er not to state	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	
Unweighted Base	1005	502	503	121	187	200	277	220	227	173	242	363	110	301	260	101	14	114	95	10	257	496	252	215	110	82	78	72	51	45	33	25	34	25	67	168	
Weighted Base	1005	508	497	148	190	193	263	211	217	166	275	347	109	305	257	102	14	113	94	12	254	491	261	215	108	83	79	70	50	44	33	25	35	24	67	173	
Totally agree (4)	494 49%	231 45%	263 53%	67 45%	77 40%	91 47%	126 48%	133 63%	100 46%	83 50%	132 48%	178 51%	69 64%	147 48%	130 51%	46 45%	11 80%	41 37%	39 42%	9 73%	128 50%	247 50%	119 46%	108 50%	58 53%	36 43%	37 47%	38 54%	22 45%	22 50%	19 57%	13 52%	15 42%	14 59%	34 51%	79 45%	
Tend to agree (3)	427 42%	222 44%	205 41%	67 45%	88 46%	89 46%	119 45%	64 30%	98 45%	69 42%	121 44%	139 40%	35 33%	131 43%	110 43%	49 48%	3 20%	57 51%	40 43%	1 8%	100 39%	213 43%	114 44%	86 40%	42 39%	44 52%	34 44%	24 35%	21 42%	18 40%	11 33%	11 45%	19 55%	9 37%	28 42%	80 46%	
Tend to disagree (2)	64 6%	41 8%	23 5%	12 8%	18 9%	8 4%	14 5%	12 6%	11 5%	9 6%	18 7%	26 7%	3 3%	22 7%	12 5%	5 5%	9 8%	12 13%	12 13%	9 8%	21 8%	21 4%	22 8%	17 7%	7 1%	1 8%	7 7%	5 10%	5 9%	4 10%	3 4%	1 4%	1 3%	1 3%	3 5%	9 5%	
Totally disagree (1)	18 2%	13 3%	4 1%	1 3%	6 2%	4 2%	5 2%	2 1%	8 3%	4 2%	4 2%	2 1%	1 1%	3 1%	3 2%	2 2%	2 4%	5 2%	2 2%	2 19%	4 1%	2 2%	5 2%	4 1%	2 2%	1 1%	2 4%	1 4%	1 4%	3 4%	2 4%	-	-	-	1 4%	1 2%	3 2%
Don't know	3 *	-	3 1%	1 1%	1 1%	1 *	-	-	1 1%	-	2 1%	-	-	2 1%	1 *	-	-	-	-	1 *	1 *	1 *	1 *	-	-	1 1%	-	-	-	-	-	-	-	-	-	2 1%	
NET : Agree	920 92%	453 89%	468 94%	134 91%	165 87%	180 93%	244 93%	197 93%	198 91%	152 92%	253 92%	317 91%	105 96%	278 91%	241 94%	95 93%	14 100%	99 88%	80 85%	10 81%	228 90%	460 89%	233 89%	194 90%	100 92%	79 95%	71 90%	62 87%	43 87%	40 91%	30 90%	24 96%	34 97%	23 96%	62 92%	159 92%	
NET : Disagree	82 8%	55 11%	27 5%	13 9%	24 13%	12 6%	19 7%	14 7%	19 9%	13 8%	22 8%	28 8%	4 4%	25 8%	15 6%	7 7%	-	14 12%	14 15%	2 19%	25 10%	30 6%	27 10%	21 8%	8 3%	8 10%	8 11%	7 13%	4 9%	3 10%	1 4%	1 3%	1 4%	1 3%	5 7%	12 7%	
Mean score	3.39	3.32	3.47	3.36	3.25	3.39	3.39	3.56	3.34	3.4	3.38	3.43	3.59	3.4	3.44	3.37	3.8	3.2	3.25	3.36	3.39	3.43	3.33	3.39	3.45	3.38	3.35	3.39	3.28	3.41	3.47	3.48	3.39	3.51	3.43	3.37	
Standard Deviation	0.687	0.735	0.626	0.66	0.755	0.668	0.675	0.645	0.734	0.699	0.682	0.654	0.596	0.665	0.645	0.668	0.416	0.761	0.757	1.213	0.705	0.662	0.714	0.715	0.666	0.631	0.697	0.793	0.792	0.66	0.678	0.581	0.555	0.713	0.677	0.667	
Error Variance	*	0.001	0.001	0.003	0.003	0.002	0.002	0.002	0.003	0.002	0.002	0.001	0.003	0.001	0.002	0.004	0.012	0.005	0.006	0.125	0.002	0.001	0.002	0.002	0.004	0.005	0.006	0.009	0.013	0.01	0.014	0.014	0.009	0.021	0.007	0.003	

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/A/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
- Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/A/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
(*) Continuity correction applied



Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is possible to have a complete balanced diet based on locally produced food.

Base: All respondents

	GENDER			AGE					REGION				EDUCATION						SOCIAL CLASS			INCOME															
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	East	North	South	West	Primary school, secondary school	High school, junior high school, comprehensive school	Vocational or specialised high school, high school without high school degree	Vocational school	College of advanced technology, college of education, art college, music conservatory	University of applied sciences	University, university of technology	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 69 999 Euros	Over 70 000 Euros	Don't know/pref er not to state	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j
Unweighted Base	1005	502	503	121	187	200	277	220	227	173	242	363	110	301	260	101	14	114	95	10	257	496	252	215	110	82	78	72	51	45	33	25	34	25	67	168	
Weighted Base	1005	508	497	148	190	193	263	211	217	166	275	347	109	305	257	102	14	113	94	12	254	491	261	215	108	83	79	70	50	44	33	25	35	24	67	173	
Totally agree (4)	386 38%	186 37%	199 40%	59 40%	59 31%	74 38%	102 39%	92 43%	80 37%	63 38%	104 38%	139 40%	52 48%	113 37%	100 39%	37 36%	10 73%	39 33%	31 33%	4 33%	105 42%	178 36%	103 40%	88 41%	45 41%	29 35%	28 36%	28 40%	18 36%	13 29%	7 53%	12 28%	12 33%	31 51%	58 46%	34%	
Tend to agree (3)	483 48%	251 49%	232 47%	69 47%	92 49%	96 50%	134 51%	92 43%	101 46%	83 50%	139 51%	160 46%	42 39%	159 52%	126 49%	44 43%	3 20%	57 51%	50 53%	3 23%	121 48%	241 49%	121 46%	99 46%	53 49%	40 48%	37 47%	35 51%	27 54%	24 55%	13 41%	14 57%	19 55%	11 45%	32 48%	78 45%	
Tend to disagree (2)	113 11%	55 11%	58 12%	17 12%	30 16%	22 11%	20 8%	24 11%	28 13%	18 11%	28 10%	39 11%	12 11%	28 9%	29 11%	18 17%	1 8%	13 12%	9 10%	3 25%	23 9%	59 12%	31 12%	23 11%	10 10%	12 15%	10 13%	4 5%	4 8%	7 16%	1 3%	4 15%	3 9%	3 4%	1 5%	3 18%	
Totally disagree (1)	20 2%	15 3%	5 1%	1 1%	8 4%	2 1%	7 3%	3 1%	8 4%	2 1%	4 2%	6 3%	3 3%	4 1%	2 1%	4 4%	3 2%	4 4%	2 19%	3 1%	12 3%	5 2%	6 3%	- -	1 1%	2 3%	3 4%	1 2%	1 -	1 3%	- -	1 -	1 -	- -	1 -	5 2%	3%
Don't know	3 *	- -	3 1%	1 1%	1 1%	- -	- -	1 *	- -	- -	- -	3 1%	- -	3 1%	- -	- -	- -	- -	- -	1 *	1 *	1 *	- -	1 1%	1 1%	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	
NET : Agree	869 86%	437 86%	432 87%	129 87%	151 80%	169 88%	237 90%	183 87%	181 83%	146 88%	243 88%	299 86%	94 87%	272 89%	226 88%	81 79%	13 92%	97 86%	81 86%	7 57%	227 89%	418 85%	224 86%	187 87%	98 90%	69 83%	65 83%	63 91%	45 90%	37 84%	31 94%	21 85%	31 88%	23 96%	63 94%	137 79%	
NET : Disagree	133 13%	70 14%	63 13%	18 12%	38 20%	24 12%	27 10%	27 13%	36 17%	20 12%	32 12%	45 13%	14 13%	30 10%	31 12%	21 21%	1 8%	16 14%	13 14%	5 10%	26 10%	72 15%	36 14%	28 13%	10 10%	13 16%	12 9%	7 10%	5 16%	2 6%	4 12%	4 15%	1 4%	4 6%	4 21%	36 AY1	
Mean score	3.23	3.2	3.27	3.27	3.07	3.25	3.26	3.3	3.16	3.25	3.25	3.26	3.32	3.26	3.26	3.12	3.65	3.18	3.15	2.72	3.3	3.19	3.24	3.25	3.32	3.18	3.18	3.26	3.25	3.13	3.45	3.13	3.19	3.47	3.37	3.1	
Standard Deviation	EJ 0.725	0.747	0.701	0.691	0.798	0.688	0.706	0.72	0.793	0.688	0.696	0.72	0.77	0.66	0.685	0.821	0.641	0.732	0.761	1.166	0.68	0.741	0.732	0.748	0.642	0.727	0.757	0.743	0.68	0.663	0.7	0.657	0.72	0.584	0.663	0.787	
Error Variance	0.001	0.001	0.001	0.003	0.003	0.002	0.002	0.002	0.003	0.003	0.002	0.002	0.005	0.001	0.002	0.007	0.03	0.005	0.006	0.116	0.002	0.001	0.002	0.003	0.004	0.006	0.007	0.008	0.009	0.01	0.015	0.017	0.015	0.014	0.007	0.004	

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/A/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
- Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/A/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
(*) Continuity correction applied



Q2. How often do you do the following ...? - Summary Table

Base: All respondents

	You try to find out if the food you are buying is produced locally	You buy food from the shop closest to where you live (supermarket or some other retail shop)	You buy food directly from farmers (for example farmers markets or farmers shops)	When eating out, you try to eat at restaurants which use locally produced food
	A	B	C	D
Unweighted Base	1005	1005	1005	1005
Weighted Base	1005	1005	1005	1005
Yes, often (4)	192 19% CD	636 63% ACD	87 9%	69 7%
Yes, sometimes (3)	401 40% BCD	257 26% B	303 30%	276 27%
Yes, rarely (2)	227 23% B	80 8%	312 31% AB	300 30% AB
No, never (1)	180 18% B	30 3%	299 30% AB	359 36% ABC
Don't know	5 1%	2 *	5 *	1 *
NET : Yes, total	820 82% CD	973 97% ACD	702 70% D	645 64%
NET : Yes - always/sometimes	592 59% CD	893 89% ACD	390 39% D	345 34%
NET : Rarely/never	407 41% B	110 11%	611 61% AB	659 66% ABC
Mean score	2.6 CD	3.49 ACD	2.18 D	2.05
Standard Deviation	0.992	0.769	0.958	0.951
Error Variance	0.001	0.001	0.001	0.001

Weighted by: weight

Overlap formulae used - Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Continuity correction applied

Columns Tested (5%): A/B/C/D Minimum Base:



TNS Ncompass

Q2. How often do you do the following ...? - You try to find out if the food you are buying is produced locally

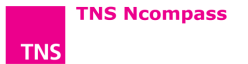
Base: All respondents

	GENDER			AGE				REGION				EDUCATION							SOCIAL CLASS			INCOME															
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	East	North	South	West	Primary school, secondary school	High school, junior high school, comprehensive school	Vocational or specialised high school, high school without high school degree	Vocational school	College of advanced technology, college of education, art college, music conservatory	University of applied sciences	University, university of technology	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 69 999 Euros	Over 70 000 Euros	Don't know/pref er not to state	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	
Unweighted Base	1005	502	503	121	187	200	277	220	227	173	242	363	110	301	260	101	14	114	95	10	257	496	252	215	110	82	78	72	51	45	33	25	34	25	67	168	
Weighted Base	1005	508	497	148	190	193	263	211	217	166	275	347	109	305	257	102	14	113	94	12	254	491	261	215	108	83	79	70	50	44	33	25	35	24	67	173	
Yes, often (4)	192	80	111	21	25	30	55	60	38	35	56	64	21	60	51	18	3	19	18	2	61	85	46	35	20	12	11	13	9	7	12	5	4	10	25	32	
	19%	16%	22%	15%	13%	16%	21%	28%	17%	21%	20%	18%	19%	20%	17%	17%	22%	17%	19%	20%	24%	17%	17%	16%	18%	14%	14%	18%	17%	15%	13%	20%	11%	40%	37%	18%	
			B			E	ADEF									*					V					*	*	*									
Yes, sometimes (3)	401	203	198	55	74	80	103	89	87	68	99	147	35	126	103	41	9	44	42	-	104	201	96	81	47	33	30	29	24	17	12	8	17	9	23	71	
	40%	40%	40%	37%	39%	41%	39%	42%	40%	41%	36%	42%	32%	41%	40%	40%	63%	39%	45%	-	41%	41%	37%	38%	43%	40%	38%	42%	47%	40%	36%	32%	49%	40%	34%	41%	
			B			E	ADEF									*																					
Yes, rarely (2)	227	114	113	40	41	48	56	42	48	29	75	75	33	63	56	21	2	30	21	2	60	109	58	46	25	21	22	14	12	11	5	6	11	4	13	38	
	23%	23%	23%	27%	22%	25%	21%	20%	22%	18%	27%	22%	30%	21%	22%	21%	14%	27%	22%	20%	24%	22%	22%	21%	23%	25%	28%	21%	24%	15%	24%	31%	16%	20%	22%		
																*	**			*	**	**	**	**	*	*	*	*	*	*	*	*	*	*	*	*	*
No, never (1)	180	110	70	29	49	34	48	20	43	33	43	60	20	53	47	22	-	19	12	7	27	94	59	53	14	17	17	13	6	9	3	6	3	1	6	32	
	18%	22%	14%	20%	26%	18%	18%	10%	20%	20%	16%	17%	18%	17%	18%	22%	-	17%	13%	60%	11%	19%	23%	24%	13%	20%	21%	18%	11%	21%	10%	24%	9%	4%	10%	19%	
																*	**			*	**																
Don't know	5	-	5	2	1	1	1	-	1	1	2	1	-	4	-	-	-	-	1	-	1	3	1	1	2	-	-	1	-	-	-	-	-	-	-	-	
	1%	-	1%	1%	1%	*	*	-	*	*	1%	1%	*	1%	-	-	-	-	1%	-	1%	3	1	1	2	-	-	1	-	-	-	-	-	-	-	-	
																*	**		*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
NET : Yes, total	820	398	422	116	140	158	214	191	173	132	230	286	89	248	210	80	14	93	81	5	225	394	200	161	92	66	62	56	44	35	29	19	32	23	61	141	
	82%	78%	85%	79%	74%	82%	81%	90%	80%	79%	83%	82%	82%	81%	82%	78%	100%	83%	86%	40%	80%	80%	77%	75%	85%	80%	79%	80%	89%	75%	76%	91%	96%	90%	81%		
			B			ADEFG									*	**		*	**	*	AWV					*	*	*	*	*	*	*	*	*	*	*	*
NET : Yes - always/sometimes	592	283	309	76	99	110	158	149	125	103	155	210	56	186	154	59	12	63	60	2	165	285	142	116	67	45	40	42	32	24	13	21	19	47	103		
	59%	56%	62%	51%	52%	57%	60%	70%	58%	62%	56%	61%	52%	61%	60%	58%	86%	56%	64%	20%	65%	58%	54%	54%	61%	55%	51%	60%	65%	55%	52%	52%	59%	80%	71%		
			B			ADEFG									*	**		*	**	*	W					*	*	*	*	*	*	*	*	*	*	*	*
NET : Rarely/never	407	224	183	70	90	82	104	62	91	62	118	136	52	115	63	43	2	49	33	9	87	203	117	98	40	38	38	27	18	20	8	12	14	5	20	71	
	41%	44%	37%	47%	42%	40%	30%	42%	38%	43%	39%	48%	38%	40%	42%	14%	14%	44%	35%	80%	34%	41%	45%	46%	37%	45%	49%	39%	35%	45%	25%	48%	41%	20%	29%	41%	
			C			H									*	**	*	**	*	**	U					el*	*	*	*	*	*	*	*	*	*	*	
															*	**	*	**	*	**	AWV					*	*	*	*	*	*	*	*	*	*	*	*
Mean score	2.6	2.5	2.71	2.47	2.4	2.56	2.63	2.89	2.55	2.63	2.61	2.62	2.53	2.64	2.61	2.53	3.08	2.56	2.71	1.79	2.79	2.57	2.49	2.46	2.68	2.49	2.44	2.61	2.71	2.49	3	2.48	2.61	3.17	2.98	2.59	
			B			E	ADEFG								*	**	*	**	*	**	AWV					*	*	*	*	*	*	*	*	*	*	*	*
Standard Deviation	0.992	1.001	0.972	0.976	1.011	0.961	1.01	0.927	1.001	1.03	0.983	0.977	1.007	0.989	1.001	1.02	0.623	0.967	0.929	1.209	0.934	0.989	1.03	1.034	0.93	0.98	0.976	0.996	0.894	0.994	0.989	1.081	0.809	0.85	0.98	0.995	
Error Variance	0.001	0.002	0.002	0.007	0.005	0.005	0.004	0.004	0.005	0.006	0.004	0.003	0.009	0.003	0.004	0.01	0.028	0.008	0.009	0.125	0.003	0.002	0.004	0.005	0.008	0.012	0.012	0.014	0.016	0.023	0.031	0.047	0.019	0.031	0.014	0.006	

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/X/L/A/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
 Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/X/L/A/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
 (*) Continuity correction applied

FIELDWORK : 04/12/2014 - 08/12/2014



Q2. How often do you do the following ...? - You buy food from the shop closest to where you live (supermarket or some other retail shop)

Base: All respondents

	GENDER			AGE					REGION				EDUCATION							SOCIAL CLASS			INCOME														
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	East	North	South	West	Primary school, secondary school	High school, junior high school, comprehensive school	Vocational or specialised high school, high school without high school degree	Vocational school	College of advanced technology, college of education, art college, music conservatory	University of applied sciences	University, university of technology	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Over 70 000 Euros	Don't know/pref er not to state	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	
Unweighted Base	1005	502	503	121	187	200	277	220	227	173	242	363	110	301	260	101	14	114	95	10	257	496	252	215	110	82	78	72	51	45	33	25	34	25	67	168	
Weighted Base	1005	508	497	148	190	193	263	211	217	166	275	347	109	305	257	102	14	113	94	12	254	491	261	215	108	83	79	70	50	44	33	25	35	24	67	173	
Yes, often (4)	636 63%	308 61%	328 66%	88 60%	100 53%	114 59%	181 73%	153 71%	130 60%	112 68%	167 61%	227 66%	78 72%	202 66%	173 67%	58 56%	5 35%	54 58%	54 58%	6 48%	148 58%	322 66%	166 64%	148 69%	69 63%	59 71%	49 63%	46 66%	28 57%	24 55%	18 55%	16 64%	18 51%	14 59%	44 55%	104 60%	
Yes, sometimes (3)	257 26%	135 27%	122 25%	34 23%	59 31%	60 31%	62 24%	43 20%	60 28%	42 25%	68 25%	88 25%	21 20%	74 24%	65 25%	28 27%	7 52%	34 30%	25 27%	3 22%	81 32%	118 24%	58 22%	42 20%	29 27%	20 24%	17 22%	17 24%	15 43%	11 35%	5 35%	8 23%	9 37%	9 24%	46 27%		
Yes, rarely (2)	80 8%	43 8%	37 7%	18 12%	20 11%	16 8%	15 6%	11 5%	16 7%	7 4%	33 12%	24 7%	3 3%	20 7%	14 6%	12 11%	2 13%	12 13%	12 12%	1 8%	20 8%	40 8%	20 8%	14 6%	6 6%	4 5%	9 c*	5 *	-	4 *	3 *	4 *	6 c*	1 **	6 c	17 c	
No, never (1)	30 3%	20 4%	10 2%	6 4%	11 6%	4 2%	6 2%	4 2%	11 5%	5 3%	6 2%	8 2%	6 5%	8 3%	6 2%	5 5%	-	2 2%	2 2%	2 19%	4 2%	11 2%	15 6%	10 4%	5 4%	3 4%	2 3%	2 -	-	-	-	3 9%	-	1 2%	6 4%		
Don't know	2 *	2 *	-	2 1%	-	-	-	-	-	2 1%	-	-	-	2 1%	-	-	-	-	-	-	-	-	2 1%	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
NET : Yes, total	973 97%	486 96%	487 98%	140 95%	179 94%	189 98%	258 98%	207 98%	206 95%	161 97%	268 97%	339 98%	103 95%	296 97%	252 98%	97 95%	14 100%	111 98%	92 98%	10 81%	249 98%	480 98%	244 94%	204 95%	104 96%	83 96%	75 97%	68 97%	50 100%	44 100%	33 100%	25 100%	32 91%	24 100%	66 98%	167 96%	
NET : Yes - always/sometimes	893 g	443 87%	450 91%	122 82%	159 84%	173 90%	243 93%	196 93%	190 87%	154 93%	235 85%	315 91%	100 92%	276 90%	237 92%	85 84%	12 87%	96 85%	80 85%	8 70%	229 90%	440 90%	224 86%	190 88%	98 90%	79 95%	67 90%	63 90%	50 100%	39 90%	30 90%	20 82%	26 74%	23 96%	60 89%	150 87%	
NET : Rarely/never	110 c	63 3.45	47 9.6	24 GH	31 AGH	19 3.39	20 3.31	15 3.47	12 3.47	12 3.47	14 3.44	12 3.54	9 3.59	28 3.55	20 3.55	17 3.35	2 3.21	17 3.38	14 3.41	4 2.99	24 3.47	51 3.53	35 3.45	23 3.54	11 3.49	4 3.65	12 3.43	4 3.54	3 3.57	4 3.45	3 3.45	4 3.46	9 3.46	1 3.15	7 3.55	23 3.43	
Mean score	Eg 0.769	B			E	DE	DE	ADEF	0.84	0.716	0.79	0.724	0.787	0.732	0.702	0.874	0.685	0.779	0.794	1.209	0.716	0.737	0.869	0.806	0.793	0.579	0.857	0.744	0.501	0.678	0.684	0.793	1.027	0.583	0.742	0.813	
Standard Deviation	0.001	0.001	0.001	0.005	0.004	0.003	0.002	0.002	0.003	0.003	0.002	0.002	0.006	0.002	0.002	0.007	0.034	0.005	0.007	0.124	0.002	0.001	0.003	0.003	0.006	0.004	0.009	0.008	0.005	0.011	0.014	0.025	0.03	0.014	0.008	0.004	
Error Variance																																					

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*) -
 Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
 (*) Continuity correction applied



Q2. How often do you do the following ...? - You buy food directly from farmers (for example farmers markets or farmers shops)

Base: All respondents

	GENDER			AGE					REGION				EDUCATION							SOCIAL CLASS			INCOME													
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	East	North	South	West	Primary school, secondary school	High school, junior high school, comprehensive school	Vocational or specialised high school, high school without high school degree	Vocational school	College of advanced technology, college of education, art college, music conservatory	University of applied sciences	University, university of technology	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 69 999 Euros	Over 70 000 Euros	Don't know/pref er not to state
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j
Unweighted Base	1005	502	503	121	187	200	277	220	227	173	242	363	110	301	260	101	14	114	95	10	257	496	252	215	110	82	78	72	51	45	33	25	34	25	67	168
Weighted Base	1005	508	497	148	190	193	263	211	217	166	275	347	109	305	257	102	14	113	94	12	254	491	261	215	108	83	79	70	50	44	33	25	35	24	67	173
Yes, often (4)	87 9%	37 7%	50 10%	14 10%	5 3%	13 7%	24 9%	30 14%	16 7%	12 7%	19 7%	40 12%	11 10%	21 7%	20 8%	6 6%	4 31%	16 14%	7 7%	1 12%	28 11%	34 7%	25 10%	16 7%	8 7%	1 2%	9 6%	4 7%	4 15%	7 12%	4 7%	2 16%	6 28%	7 31%	10 44%	10 17%
Yes, sometimes (3)	303 30%	142 28%	161 32%	39 26%	56 30%	55 28%	86 33%	67 32%	47 22%	61 37%	81 30%	113 33%	31 29%	100 33%	67 26%	34 34%	4 27%	32 29%	31 34%	2 20%	94 37%	154 31%	55 21%	45 21%	32 29%	29 35%	16 20%	23 34%	17 35%	15 43%	14 32%	8 23%	8 23%	11 47%	24 36%	60 35%
Yes, rarely (2)	312 31%	159 31%	153 31%	49 33%	60 32%	59 31%	78 30%	65 31%	73 33%	48 29%	96 35%	96 28%	34 31%	93 30%	87 34%	33 32%	4 28%	34 30%	26 28%	1 8%	80 32%	146 30%	86 33%	55 26%	39 36%	30 35%	33 42%	21 30%	17 34%	13 30%	7 22%	8 22%	12 35%	4 31%	21 30%	52 30%
No, never (1)	299 30%	169 33%	130 26%	46 31%	68 36%	64 33%	73 28%	47 22%	81 37%	44 26%	78 28%	96 28%	32 30%	90 30%	81 31%	28 27%	2 14%	29 26%	29 31%	7 61%	51 20%	154 31%	94 36%	99 46%	30 28%	23 27%	21 27%	20 29%	12 25%	7 16%	8 23%	9 28%	2 8%	12 26%	18 26%	48 28%
Don't know	5	-	5	-	-	2	1	2	1	1	1	2	-	1	2	1	-	1	-	-	1	3	1	-	-	-	-	1	-	2	-	-	-	-	-	2
NET : Yes, total	702 70%	339 67%	363 73%	102 69%	122 64%	127 66%	189 72%	162 77%	136 62%	121 73%	196 71%	249 72%	76 70%	214 70%	174 68%	74 72%	12 86%	83 74%	64 39%	5 39%	202 80%	334 68%	166 64%	116 54%	78 40%	60 37%	58 37%	48 31%	37 28%	35 31%	25 20%	18 14%	26 19%	22 18%	22 18%	123 41%
NET : Yes - always/sometimes	390 39%	179 35%	210 42%	53 36%	61 32%	67 35%	111 42%	97 46%	63 29%	73 44%	100 36%	153 44%	42 39%	121 40%	87 40%	41 40%	8 58%	48 43%	38 41%	4 31%	121 48%	188 38%	80 31%	61 28%	40 37%	31 37%	24 40%	28 41%	20 50%	18 55%	10 39%	14 39%	18 75%	34 51%	70 41%	
NET : Rarely/never	611 61%	328 65%	283 57%	95 64%	129 68%	124 64%	152 58%	112 53%	153 71%	92 55%	174 63%	191 55%	66 61%	183 60%	168 65%	60 59%	6 42%	63 56%	56 59%	8 69%	131 52%	300 61%	180 69%	154 72%	69 63%	52 63%	54 69%	41 59%	29 46%	20 56%	15 45%	21 61%	6 25%	33 49%	101 58%	
Mean score	2.18	2.09	2.26	2.15	1.99	2.08	2.24	2.38	1.99	2.25	2.15	2.28	2.19	2.17	2.1	2.19	2.75	2.32	2.16	1.82	2.39	2.14	2.04	1.9	2.16	2.11	2.15	2.17	2.24	2.51	2.44	2.19	2.29	2.95	2.48	2.19
Standard Deviation	0.958	0.948	0.961	0.973	0.878	0.942	0.964	0.986	0.943	0.933	0.914	0.997	0.979	0.938	0.939	0.914	1.09	1.016	0.955	1.166	0.93	0.945	0.978	0.978	0.92	0.828	0.945	0.929	0.917	0.963	0.993	0.948	1.043	0.894	0.962	0.919
Error Variance	0.001	0.002	0.002	0.006	0.004	0.005	0.004	0.005	0.004	0.005	0.003	0.003	0.009	0.003	0.003	0.008	0.086	0.009	0.01	0.116	0.003	0.002	0.004	0.004	0.008	0.008	0.011	0.013	0.017	0.022	0.03	0.036	0.031	0.034	0.014	0.005

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
 Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
 (*) Continuity correction applied



Q2. How often do you do the following ...? - When eating out, you try to eat at restaurants which use locally produced food

Base: All respondents

	GENDER			AGE					REGION				EDUCATION							SOCIAL CLASS			INCOME														
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	East	North	South	West	Primary school, secondary school	High school, junior high school, comprehensive school	Vocational or specialised high school, high school without high school degree	Vocational school	College of advanced technology, college of education, art college, music conservatory	University of applied sciences	University, university of technology	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Over 70 000 Euros	Don't know/pref er not to state	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	
Unweighted Base	1005	502	503	121	187	200	277	220	227	173	242	363	110	301	260	101	14	114	95	10	257	496	252	215	110	82	78	72	51	45	33	25	34	25	67	168	
Weighted Base	1005	508	497	148	190	193	263	211	217	166	275	347	109	305	257	102	14	113	94	12	254	491	261	215	108	83	79	70	50	44	33	25	35	24	67	173	
Yes, often (4)	69 7%	33 7%	36 7%	6 4%	11 6%	21 11%	13 5%	18 8%	13 6%	13 7%	20 7%	22 6%	7 6%	16 5%	21 8%	4 *	4 28%	9 8%	7 7%	1 8%	27 11%	28 6%	14 5%	7 3%	3 3%	6 8%	8 10%	1 1%	5 11%	5 11%	6 18%	1 4%	5 15%	5 20%	7 27%	11 41%	
Yes, sometimes (3)	276 27%	131 26%	146 29%	41 28%	57 30%	41 21%	70 27%	67 32%	55 25%	51 31%	71 26%	99 29%	25 23%	78 26%	68 26%	32 31%	5 37%	33 30%	32 34%	3 23%	84 33%	123 25%	69 26%	54 25%	35 32%	25 30%	14 18%	14 17%	18 37%	13 30%	8 24%	7 29%	11 30%	8 26%	11 36%	24 87%	45 168%
Yes, rarely (2)	300 30%	159 31%	141 28%	43 29%	56 29%	50 26%	81 31%	70 33%	71 33%	42 26%	96 35%	91 26%	31 29%	105 34%	64 25%	33 *	1 28%	38 33%	29 31%	- *	81 32%	149 30%	70 27%	55 26%	38 35%	24 28%	26 33%	28 40%	12 24%	10 22%	11 33%	7 25%	6 18%	8 33%	23 87%	52 198%	
No, never (1)	359 36%	184 36%	175 35%	58 34%	65 34%	82 37%	98 37%	57 27%	78 36%	59 36%	89 32%	133 38%	45 42%	106 35%	105 41%	34 33%	4 29%	31 28%	26 27%	8 69%	60 24%	190 39%	108 42%	99 46%	99 30%	32 34%	28 40%	31 36%	25 29%	14 37%	16 37%	8 25%	10 39%	13 38%	3 12%	65 238%	
Don't know	1 *	1 *	-	-	-	1 *	-	-	-	-	-	1 *	-	-	-	-	-	1 1%	-	-	1 *	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-
NET : Yes, total	645 64%	322 64%	323 65%	90 61%	125 66%	111 58%	165 63%	154 73%	139 64%	107 64%	187 68%	213 61%	63 58%	199 65%	152 59%	68 67%	10 71%	80 71%	68 73%	4 31%	192 76%	300 61%	152 58%	116 54%	76 70%	55 66%	47 60%	43 62%	27 71%	25 63%	15 75%	22 81%	21 81%	55 203%	108 398%		
NET : Yes - always/sometimes	345 34%	164 32%	181 36%	48 32%	69 36%	61 32%	83 32%	84 40%	69 32%	64 39%	91 33%	121 35%	32 30%	94 31%	89 34%	36 35%	5 65%	43 38%	39 41%	4 31%	111 44%	152 31%	82 32%	60 28%	38 35%	31 37%	22 28%	15 42%	23 40%	18 42%	14 32%	8 32%	16 45%	13 56%	31 117%	56 203%	
NET : Rarely/never	659 66%	343 68%	316 64%	100 68%	121 64%	132 68%	179 68%	127 60%	149 68%	102 61%	184 67%	224 65%	76 70%	211 69%	169 66%	66 65%	5 35%	69 61%	55 59%	8 69%	141 56%	339 68%	178 72%	155 72%	71 65%	52 63%	57 72%	53 77%	26 60%	19 58%	17 68%	19 68%	11 44%	36 53%	117 438%		
Mean score	2.05 X	2.03	2.09	1.97	2.08	2	2.21	2.02	2.11	2.08	2.03	1.95	2.02	2.02	2.06	2.64	2.18	2.21	1.7	2.31	1.98	1.95	1.85	2.08	2.11	1.98	1.87	2.28	2.13	2.35	1.97	2.22	2.64	2.39	2.01		
Standard Deviation	0.951 X	0.94	0.962	0.916	0.941	1.032	0.919	0.936	0.928	0.989	0.93	0.966	0.956	0.905	1	0.893	1.212	0.943	0.929	1.121	0.952	0.934	0.942	0.904	0.858	0.971	0.991	0.791	1	1.05	1.061	0.926	1.117	0.949	0.91	0.943	
Error Variance	0.001	0.002	0.002	0.006	0.005	0.006	0.003	0.004	0.004	0.006	0.003	0.003	0.008	0.003	0.004	0.008	0.106	0.008	0.009	0.107	0.004	0.002	0.003	0.004	0.007	0.011	0.013	0.009	0.02	0.025	0.034	0.035	0.036	0.038	0.012	0.005	

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
 Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/A/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
 (*) Continuity correction applied



Locally Produced Food : 260121835_49 - 201407021 : Germany

Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table

Base: All respondents

	It is difficult to find information about where to buy locally produced food	There are not enough places to buy locally produced food in the area where you live	The prices for locally produced food are too high	Buying locally produced food means the choice is too limited
	A	B	C	D
Unweighted Base	1005	1005	1005	1005
Weighted Base	1005	1005	1005	1005
Totally agree (4)	174 17% BD	116 12%	149 15% B	120 12%
Tend to agree (3)	508 51% B	409 41%	480 48% B	554 55% ABC
Tend to disagree (2)	253 25%	375 37% ACD	314 31% AD	270 27%
Totally disagree (1)	69 7%	103 10% ACD	59 6%	60 6%
Don't know	2 *	1 *	3 *	1 *
NET : Agree	681 68% BC	525 52%	629 63% B	674 67% BC
NET : Disagree	322 32%	479 48% ACD	373 37% AD	330 33%
Mean score	2.78 B	2.54	2.72 B	2.73 B
Standard Deviation	0.808	0.829	0.787	0.745
Error Variance	0.001	0.001	0.001	0.001

Weighted by: weight

Overlap formulae used - Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: 100 (*) Continuity correction applied



Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is difficult to find information about where to buy locally produced food

Base: All respondents

	GENDER			AGE					REGION				EDUCATION							SOCIAL CLASS			INCOME																
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	East	North	South	West	Primary school, secondary school	High school, junior high school, comprehensive school	Vocational or specialised high school, high school without high school degree	Vocational school	College of advanced technology, college of education, art college, music conservatory	University of applied sciences	University, university of technology	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Over 70 000 Euros	Don't know/prefer not to state			
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j			
Unweighted Base	1005	502	503	121	187	200	277	220	227	173	242	363	110	301	260	101	14	114	95	10	257	496	252	215	110	82	78	72	51	45	33	25	34	25	67	168			
Weighted Base	1005	508	497	148	190	193	263	211	217	166	275	347	109	305	257	102	14	113	94	12	254	491	261	215	108	83	79	70	50	44	33	25	35	24	67	173			
Totally agree (4)	174 17%	84 17%	89 18%	35 24%	36 19%	31 16%	42 16%	29 14%	42 19%	27 16%	40 15%	65 19%	20 18%	63 21%	44 17%	16 *	4 31%	12 11%	12 12%	2 19%	34 13%	84 17%	56 22%	40 19%	18 17%	11 14%	4 30%	23 20%	14 *	8 16%	10 23%	4 12%	3 14%	5 12%	3 8%	6 17%	29 17%		
Tend to agree (3)	508 51%	264 52%	243 49%	75 51%	103 54%	99 51%	120 46%	111 52%	105 48%	88 53%	138 50%	177 51%	57 53%	150 49%	122 47%	49 *	7 50%	64 57%	54 58%	4 34%	133 53%	241 49%	133 51%	103 48%	57 52%	47 57%	32 40%	36 52%	28 55%	21 48%	17 52%	16 63%	20 57%	11 48%	32 47%	88 51%	51%		
Tend to disagree (2)	253 25%	121 24%	132 26%	24 16%	41 21%	55 28%	79 30%	55 26%	52 24%	40 24%	73 27%	88 26%	23 21%	73 24%	74 29%	30 *	3 20%	24 22%	23 25%	2 16%	72 28%	131 27%	51 20%	50 23%	26 24%	21 25%	22 27%	17 25%	13 25%	11 21%	7 20%	5 26%	9 32%	8 34%	23 34%	42 24%	24%		
Totally disagree (1)	69 7%	37 7%	32 6%	13 9%	10 5%	8 4%	21 8%	17 8%	17 8%	11 7%	24 9%	17 5%	8 7%	17 6%	17 7%	7 *	- 10%	12 5%	5 30%	4 6%	15 7%	34 8%	20 8%	20 9%	7 7%	3 4%	2 3%	2 4%	2 4%	5 15%	1 4%	1 3%	1 3%	2 8%	7 11%	14 20%	14 8%	14 8%	
Don't know	2 *	1 *	1 *	- *	- *	1 *	1 *	- *	2 1%	- *	- *	- *	- *	2 1%	- *	- *	- *	- *	- *	- *	1 *	1 *	2 1%	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *
NET : Agree	681 68%	349 69%	333 67%	111 75%	139 73%	129 67%	162 62%	139 66%	146 67%	115 69%	178 65%	241 70%	77 71%	213 70%	166 64%	65 *	11 80%	77 68%	66 *	6 53%	167 66%	325 66%	189 73%	144 67%	75 69%	58 70%	55 70%	50 71%	35 71%	31 71%	21 64%	19 76%	25 71%	14 60%	37 56%	117 68%	117 68%		
NET : Disagree	322 32%	158 31%	164 33%	37 25%	50 27%	63 32%	100 38%	72 34%	69 32%	51 31%	97 35%	105 30%	31 29%	90 30%	91 36%	37 *	3 20%	36 32%	28 30%	5 30%	87 34%	165 34%	70 27%	70 32%	34 31%	25 30%	24 29%	20 29%	14 29%	13 24%	12 29%	6 24%	10 29%	9 40%	30 44%	56 32%	56 32%		
Mean score	2.78	2.78	2.79	2.9	2.87	2.8	2.7	2.72	2.79	2.79	2.71	2.83	2.82	2.85	2.75	2.73	3.11	2.69	2.78	2.42	2.73	2.76	2.87	2.77	2.79	2.8	2.97	2.87	2.83	2.89	2.6	2.84	2.82	2.64	2.53	2.77	2.77		
Standard Deviation	0.808	0.806	0.812	0.868	0.774	0.753	0.836	0.798	0.842	0.794	0.823	0.78	0.819	0.807	0.817	0.809	0.727	0.803	0.724	1.164	0.763	0.814	0.836	0.863	0.798	0.721	0.824	0.772	0.734	0.808	0.895	0.702	0.707	0.808	0.798	0.808	0.798	0.823	
Error Variance	0.001	0.001	0.001	0.005	0.003	0.003	0.003	0.003	0.004	0.002	0.002	0.006	0.006	0.002	0.003	0.006	0.038	0.006	0.006	0.115	0.002	0.001	0.003	0.003	0.006	0.006	0.009	0.009	0.011	0.015	0.024	0.02	0.014	0.028	0.01	0.004	0.004		

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/A/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
- Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/A/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
(*) Continuity correction applied



Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - There are not enough places to buy locally produced food in the area where you live

Base: All respondents

	GENDER			AGE					REGION				EDUCATION						SOCIAL CLASS			INCOME															
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	East	North	South	West	Primary school, secondary school	High school, junior high school, comprehensive school	Vocational or specialised high school, high school without high school degree	Vocational school	College of advanced technology, college of education, art college, music conservatory	University of applied sciences	University, university of technology	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Over 70 000 Euros	Don't know/pref er not to state	
													M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	
Unweighted Base	1005	502	503	121	187	200	277	220	227	173	242	363	110	301	260	101	14	114	95	10	257	496	252	215	110	82	78	72	51	45	33	25	34	25	67	168	
Weighted Base	1005	508	497	148	190	193	263	211	217	166	275	347	109	305	257	102	14	113	94	12	254	491	261	215	108	83	79	70	50	44	33	25	35	24	67	173	
Totally agree (4)	116 12%	55 11%	61 12%	19 13%	24 13%	27 14%	28 11%	18 9%	31 14%	15 9%	20 7%	51 15%	13 12%	34 11%	32 12%	9 9%	2 17%	14 11%	14 14%	- *	23 9%	53 11%	40 15%	25 12%	18 16%	14 15%	12 12%	8 12%	6 11%	2 4%	2 6%	2 9%	3 8%	2 6%	5 7%	17 10%	
Tend to agree (3)	409 41%	202 40%	207 42%	64 43%	86 45%	74 38%	100 38%	85 40%	93 43%	76 46%	109 40%	132 38%	48 44%	127 42%	101 39%	41 40%	5 35%	46 41%	41 44%	1 8%	98 39%	205 42%	107 41%	94 44%	44 41%	44 46%	38 43%	32 40%	30 39%	19 51%	22 33%	10 30%	8 43%	15 28%	7 29%	20 41%	71
Tend to disagree (2)	375 37%	198 39%	178 36%	55 37%	62 33%	76 39%	107 41%	76 36%	74 34%	56 34%	113 41%	132 38%	38 35%	112 37%	104 40%	42 41%	5 35%	37 33%	33 33%	5 42%	104 41%	182 37%	89 34%	71 33%	36 33%	26 31%	28 35%	25 41%	21 38%	17 52%	17 54%	13 39%	14 52%	12 39%	30 44%	65 38%	
Totally disagree (1)	103 10%	53 10%	50 10%	10 7%	18 9%	16 8%	28 11%	32 15%	20 9%	18 11%	34 12%	32 9%	9 9%	31 10%	21 8%	11 10%	2 13%	16 14%	7 7%	6 50%	28 11%	52 10%	24 9%	25 12%	10 10%	5 6%	8 10%	6 9%	4 8%	3 7%	4 13%	1 4%	3 8%	2 8%	13 19%	20 11%	
Don't know	1 *	- *	1 *	- *	- *	1 *	- *	- *	- *	1 1%	- *	- *	- *	1 *	- *	- *	- *	- *	- *	- *	1 *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	1 4%	- *	- *
NET : Agree	525 52%	257 51%	269 54%	83 56%	110 58%	101 49%	129 49%	103 49%	123 55%	91 47%	129 47%	183 53%	61 56%	161 53%	132 51%	50 49%	7 52%	59 52%	55 58%	1 **	121 48%	257 52%	147 57%	119 55%	62 57%	52 63%	43 55%	38 50%	25 55%	24 35%	12 42%	10 52%	18 52%	9 36%	25 37%	88 51%	
NET : Disagree	479 48%	251 49%	228 46%	65 44%	80 42%	91 47%	135 51%	108 51%	94 43%	74 45%	147 47%	164 44%	47 44%	143 47%	125 49%	52 51%	7 48%	54 48%	39 42%	11 92%	132 52%	234 48%	113 43%	96 45%	46 43%	31 37%	35 45%	31 50%	25 45%	20 65%	21 58%	14 48%	17 60%	14 63%	43 63%	85 49%	
Mean score	2.54	2.51	2.56	2.62	2.61	2.58	2.49	2.42	2.62	2.53	2.42	2.58	2.6	2.54	2.55	2.47	2.56	2.49	2.65	1.58	2.46	2.53	2.63	2.55	2.64	2.74	2.61	2.58	2.54	2.52	2.28	2.46	2.53	2.38	2.25	2.49	
Standard Deviation	KI 0.829	0.822	0.835	H	H	0.795	0.825	0.83	K	0.837	0.807	0.797	K	0.815	0.825	0.796	0.96	0.875	0.817	**	0.663	0.821	0.856	0.845	0.869	0.813	0.86	0.825	0.808	0.692	0.765	0.73	0.787	0.77	0.847	0.825	
Error Variance	0.001	0.001	0.001	0.004	0.004	0.004	0.003	0.003	0.003	0.004	0.002	0.002	0.006	0.002	0.003	0.006	0.067	0.007	0.007	0.037	0.003	0.001	0.003	0.003	0.007	0.008	0.009	0.01	0.013	0.011	0.018	0.022	0.018	0.026	0.011	0.004	

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/J/K/L/A/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
- Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/J/K/L/A/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
(*) Continuity correction applied



Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - The prices for locally produced food are too high

Base: All respondents

	GENDER			AGE					REGION				EDUCATION							SOCIAL CLASS			INCOME														
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	East	North	South	West	Primary school, secondary school	High school, junior high school, comprehensive school	Vocational or specialised high school, high school without high school degree	Vocational school	College of advanced technology, college of education, art college, music conservatory	University of applied sciences	University, university of technology	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Over 70 000 Euros	Don't know/pref er not to state	
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h
Unweighted Base	1005	502	503	121	187	200	277	220	227	173	242	363	110	301	260	101	14	114	95	10	257	496	252	215	110	82	78	72	51	45	33	25	34	25	67	168	
Weighted Base	1005	508	497	148	190	193	263	211	217	166	275	347	109	305	257	102	14	113	94	12	254	491	261	215	108	83	79	70	50	44	33	25	35	24	67	173	
Totally agree (4)	149	72	77	32	27	29	41	20	33	25	33	58	25	47	36	13	5	13	8	1	25	67	57	40	17	11	15	10	6	6	2	2	5	4	5	27	
	15%	14%	15%	22%	14%	15%	15%	10%	15%	15%	12%	17%	23%	16%	14%	12%	37%	11%	9%	12%	10%	14%	22%	18%	16%	13%	20%	14%	11%	14%	6%	8%	13%	16%	7%	16%	
				H									ACRS			*				**		AUV				*	*	*	*	*	*	*	*	*	*	*	
Tend to agree (3)	480	237	243	75	91	88	135	91	97	80	141	162	54	163	121	46	6	51	36	4	120	241	119	93	53	46	32	31	28	22	15	15	20	9	32	83	
	48%	47%	49%	51%	48%	46%	51%	43%	45%	48%	51%	47%	50%	53%	47%	45%	43%	45%	39%	31%	47%	49%	46%	43%	49%	46%	41%	44%	56%	50%	46%	60%	58%	40%	47%	48%	
													5			*	**	*	**	**	*	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Tend to disagree (2)	314	168	146	36	58	64	72	84	68	54	83	108	23	77	93	36	3	36	42	4	90	154	70	64	36	24	27	22	14	14	14	8	7	9	26	50	
	31%	33%	29%	25%	31%	33%	27%	40%	31%	33%	30%	31%	21%	25%	36%	20%	32%	45%	31%	36%	31%	27%	30%	33%	25%	35%	32%	28%	32%	42%	32%	20%	20%	37%	39%	29%	
								ADG						MN	M*	**	**	AMN*	**	W					*	*	*	*	*	*	*	*	*	*	*	*	*
Totally disagree (1)	59	29	30	3	13	13	16	15	18	7	16	19	7	16	8	8	18	13	6	3	18	30	12	17	3	2	2	7	2	2	2	2	3	2	4	13	
	6%	6%	6%	2%	7%	7%	6%	7%	8%	4%	6%	5%	6%	5%	7%	7%	11%	6%	26%	7%	6%	4%	8%	3%	2%	2%	10%	4%	4%	6%	6%	9%	8%	6%	8%		
													*	*	*	*	O	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Don't know	3	2	1	2	1	-	-	-	1	-	2	-	-	2	-	-	-	1	-	-	-	-	3	1	-	-	2	-	-	-	-	-	-	-	-	-	-
	*	*	*	1%	1%	-	-	-	*	-	1%	-	-	1%	-	-	-	1%	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
NET : Agree	629	309	320	107	118	117	176	112	130	105	174	220	79	210	157	58	11	64	44	5	145	308	176	133	70	57	48	41	34	28	17	17	25	13	37	110	
	63%	61%	64%	72%	62%	61%	67%	53%	60%	63%	63%	63%	73%	69%	80%	57%	80%	57%	47%	42%	57%	63%	68%	62%	64%	69%	61%	58%	68%	64%	53%	68%	68%	72%	55%	55%	63%
				HS			H						ADPRS	RS	S	*	**	*	*	*	*	U					*	*	*	*	*	*	*	*	*	*	
NET : Disagree	373	197	176	39	71	76	88	99	86	61	99	127	29	94	100	44	3	49	48	7	108	183	82	81	39	26	29	29	16	16	8	10	11	30	63		
	37%	39%	35%	27%	37%	39%	33%	47%	40%	37%	36%	37%	27%	31%	39%	43%	20%	43%	52%	58%	43%	37%	31%	38%	36%	31%	37%	42%	32%	36%	47%	32%	28%	45%	45%	37%	
				DMN			D						ADG	MN*	M	**	**	MN	AMNO*	**	W				*	*	*	*	*	*	*	*	*	*	*	*	*
Mean score	2.72	2.7	2.74	2.93	2.7	2.69	2.76	2.55	2.67	2.74	2.7	2.75	2.9	2.79	2.72	2.62	3.17	2.57	2.5	2.28	2.6	2.7	2.86	2.72	2.77	2.8	2.8	2.63	2.75	2.74	2.53	2.75	2.76	2.63	2.56	2.72	
				AEFGH			H						ADPRS	RS	S	*	**	*	**	**		AUV				*	*	*	*	*	*	*	*	*	*	*	
Standard Deviation	0.787	0.783	0.791	0.741	0.795	0.804	0.768	0.833	0.758	0.758	0.794	0.827	0.766	0.732	0.8	0.767	0.838	0.747	1.026	0.762	0.777	0.81	0.857	0.739	0.693	0.788	0.854	0.711	0.754	0.709	0.591	0.801	0.856	0.725	0.823		
Error Variance	0.001	0.001	0.001	0.004	0.003	0.003	0.002	0.003	0.003	0.003	0.002	0.002	0.006	0.002	0.002	0.006	0.042	0.006	0.006	0.09	0.002	0.001	0.003	0.003	0.005	0.006	0.008	0.01	0.01	0.013	0.015	0.014	0.018	0.031	0.008	0.004	

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/A/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/A/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
 (*) Continuity correction applied



Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Buying locally produced food means the choice is too limited

Base: All respondents

	GENDER			AGE					REGION				EDUCATION						SOCIAL CLASS			INCOME														
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	East	North	South	West	Primary school, secondary school	High school, junior high school, comprehensive school	Vocational or specialised high school, high school without high school degree	Vocational school	College of advanced technology, college of education, art college, music conservatory	University of applied sciences	University, university of technology	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Over 70 000 Euros	Don't know/prefer not to state
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j
Unweighted Base	1005	502	503	121	187	200	277	220	227	173	242	363	110	301	260	101	14	114	95	10	257	496	252	215	110	82	78	72	51	45	33	25	34	25	67	168
Weighted Base	1005	508	497	148	190	193	263	211	217	166	275	347	109	305	257	102	14	113	94	12	254	491	261	215	108	83	79	70	50	44	33	25	35	24	67	173
Totally agree (4)	120 12%	55 11%	65 13%	20 13%	31 16%	24 13%	32 12%	13 6%	31 14%	17 10%	29 10%	44 13%	13 12%	34 11%	39 15%	13 13%	5 38%	10 9%	6 6%	- -	22 9%	60 12%	37 14%	29 14%	16 15%	13 15%	12 10%	7 7%	5 10%	5 11%	3 11%	2 7%	2 8%	5 8%	16 9%	
Tend to agree (3)	554 55%	293 58%	262 53%	86 58%	96 51%	104 54%	146 55%	122 58%	115 53%	100 61%	147 53%	193 56%	67 62%	184 60%	131 51%	53 52%	4 28%	57 51%	52 56%	7 7%	135 53%	283 58%	137 52%	112 52%	62 57%	48 58%	49 63%	45 65%	29 53%	23 53%	17 51%	12 48%	20 58%	7 28%	28 41%	102 59%
Tend to disagree (2)	270 27%	126 25%	144 29%	33 23%	53 28%	53 28%	73 28%	58 27%	56 26%	40 24%	77 28%	96 28%	22 21%	69 23%	76 30%	29 28%	4 28%	35 31%	32 34%	3 24%	80 32%	119 24%	70 27%	59 27%	27 25%	20 15%	12 20%	14 28%	14 31%	9 28%	10 40%	9 26%	13 56%	13 38%	26 25%	
Totally disagree (1)	60 6%	33 7%	27 5%	9 6%	9 5%	12 5%	13 5%	18 8%	15 7%	8 5%	23 8%	14 4%	7 6%	16 5%	12 5%	8 8%	1 7%	11 9%	4 4%	2 19%	16 6%	28 6%	16 6%	14 7%	3 3%	2 2%	6 8%	4 5%	2 4%	2 4%	2 6%	2 9%	3 8%	2 13%	8 13%	12 7%
Don't know	1 *	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
NET : Agree	674 67%	347 68%	327 66%	105 71%	127 67%	128 66%	178 68%	136 64%	146 67%	117 71%	175 64%	236 68%	79 73%	219 72%	169 66%	66 64%	9 66%	67 60%	58 62%	7 57%	157 62%	343 70%	174 67%	141 66%	78 72%	61 74%	52 78%	34 75%	28 68%	22 64%	15 65%	23 60%	9 65%	33 37%	118 49%	68%
NET : Disagree	330 33%	159 31%	171 34%	42 29%	62 32%	65 34%	85 32%	75 36%	71 33%	49 29%	100 36%	110 32%	29 27%	85 28%	36 34%	36 36%	5 34%	45 40%	36 38%	5 43%	97 38%	147 30%	86 33%	73 34%	30 28%	22 26%	18 32%	18 36%	16 35%	11 30%	10 40%	12 35%	15 63%	34 51%	55 32%	
Mean score	2.73	2.73	2.73	2.78	2.79	2.73	2.75	2.62	2.75	2.76	2.65	2.77	2.78	2.78	2.76	2.69	2.97	2.59	2.64	2.39	2.64	2.77	2.75	2.73	2.85	2.87	2.85	2.79	2.73	2.71	2.74	2.71	2.62	2.37	2.44	2.7
Standard Deviation	0.745	0.74	0.752	0.751	0.768	0.758	0.727	0.728	0.781	0.699	0.778	0.716	0.729	0.712	0.759	0.788	0.995	0.787	0.664	0.816	0.732	0.734	0.774	0.779	0.698	0.694	0.767	0.689	0.697	0.724	0.793	0.672	0.755	0.76	0.816	0.727
Error Variance	0.001	0.001	0.001	0.004	0.003	0.003	0.002	0.003	0.003	0.002	0.001	0.005	0.002	0.002	0.006	0.072	0.006	0.005	0.057	0.002	0.001	0.002	0.002	0.003	0.004	0.006	0.007	0.007	0.01	0.012	0.019	0.018	0.016	0.024	0.01	0.003

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/A/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
- Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/U/J/K/L/A/M/N/O/P/Q/R/S/T/A/U/V/W/A/X/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30 (**), Small Base: 100 (*)
(*) Continuity correction applied

