

Locally Produced Food : 260121835_49 - 201407021 : France

Prepared for: TNS Opinion

Date of Issue: 08.12.14



1. Methodology

- This study was conducted in France via Ncompass, an Internet omnibus survey
- **SAMPLE SIZE** – a sample of 1027 adults in France aged 16-64 were interviewed.
- **INTERVIEWING** - Interviewing was conducted by online self-completion from 4th-8th December (wk 49)
- **WEIGHTING** – The sample has been weighted to represent the adult population of France 16-64.
- **LOW BASES** - Where unweighted base figures are less than 100, data should be treated cautiously, as large margins of error are possible
- **ABBREVIATIONS USED**
 - = 0%
 - * = less than 0.5%
- **TERMS OF CONTRACT** - "No press release or publication of the findings of this survey shall be made without the advance approval of TNS. Such approval will normally only be refused on grounds of inaccuracy or misrepresentation". Confidential to client.
- **TECHNICAL INFORMATION** – Further methodological information can be made available on request

2. QUALITY AND INFORMATION SECURITY

TNS demonstrates commitment to Quality and Information Security by defining, promoting and supporting processes that are designed to continually improve performance and increase efficiency, satisfy our clients, and ensure that the required Information Security controls are in place. Client satisfaction is in the mind of every employee, ensuring the final product meets the agreed specification and delivery time. In addition, Information Security is integral to our business to ensure we meet the requirements of our clients as well as our own. We make the following commitments:

- To provide the training and resources to all staff to enable them to meet this policy
- To set and review objectives and our performance regularly in order to achieve continual improvement in Quality and Information Security
- To ensure that applicable legal, regulatory and business requirements are taken into account
- To establish and maintain a management framework for identifying and reducing risk, including relevant criteria for evaluating such risk. TNS in the UK is registered in accordance with:
- ISO 20252: 2006 – the international standard for market research
- ISO 9001: 2008 – the international process standard for service complaints TNS in the UK and/or its employees are members of a number of recognised market research bodies including:
- ESOMAR – European Society of Opinion and Marketing Research
- MRS – Market Research



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Page number	Table name	Table title	Base
1	TG1	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table	Base: All respondents
2	T2	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Purchasing locally produced food supports job creation in the region	Base: All respondents
3	T3	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The production of local food respects rigorous environmental standards	Base: All respondents
4	T4	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The government should do more to support the production and distribution of local food	Base: All respondents
5	T5	Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is possible to have a complete balanced diet based on locally produced food.	Base: All respondents
6	TG6	Q2. How often do you do the following ...? - Summary Table	Base: All respondents
7	T7	Q2. How often do you do the following ...? - You try to find out if the food you are buying is produced locally	Base: All respondents
8	T8	Q2. How often do you do the following ...? - You buy food from the shop closest to where you live (supermarket or some other retail shop)	Base: All respondents
9	T9	Q2. How often do you do the following ...? - You buy food directly from farmers (for example farmers markets or farmers shops)	Base: All respondents
10	T10	Q2. How often do you do the following ...? - When eating out, you try to eat at restaurants which use locally produced food	Base: All respondents

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Page number	Table name	Table title	Base
11	TG11	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table	Base: All respondents
12	T12	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is difficult to find information about where to buy locally produced food	Base: All respondents
13	T13	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - There are not enough places to buy locally produced food in the area where you live	Base: All respondents
14	T14	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - The prices for locally produced food are too high	Base: All respondents
15	T15	Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Buying locally produced food means the choice is too limited	Base: All respondents

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Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table

Base: All respondents

	Purchasing locally produced food supports job creation in the region	The production of local food respects rigorous environmental standards	The government should do more to support the production and distribution of local food	It is possible to have a complete balanced diet based on locally produced food.
	A	B	C	D
Unweighted Base	1027	1027	1027	1027
Weighted Base	1027	1027	1027	1027
Totally agree (4)	510 50% BD	240 23% ABD	600 58% ABD	456 44% B
Tend to agree (3)	465 45% C	608 59% ACD	386 38% C	481 47% C
Tend to disagree (2)	37 4% C	148 14% ACD	26 3% AC	68 7% AC
Totally disagree (1)	10 1% AC	27 3% AC	12 1% AC	19 2% AC
Don't know	5 1% *	4 * *	3 * *	3 * *
NET : Agree	975 95% BD	848 83% BD	986 96% BD	937 91% B
NET : Disagree	47 5% ACD	175 17% ACD	38 4% AC	87 8% AC
Mean score	3.44 BD	3.04	3.54 ABD	3.34 B
Standard Deviation	0.614	0.697	0.608	0.685
Error Variance	*	*	*	*

Weighted by: weight

Overlap formulae used - Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: Continuity correction applied



Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - Purchasing locally produced food supports job creation in the region

Base: All respondents

	GENDER			AGE				REGION					EDUCATION							SOCIAL CLASS			INCOME															
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North & East	West	Paris	South East	South West	Primary School	Mid secondary school and lower technical education	Upper secondary - general school up to general A level	Upper secondary - technical school up to technical A level	After A Level 1 or 2 years diploma (BTS, Deug etc...)	After A Level 3 or 4 years diploma (Maitrise for instance)	After A Level 5+ years diploma and equivalent (PHD, Highly specialised schools...)	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Plus de 70 000 Euros	Don't know/prefer not to state	
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i
Unweighted Base	1027	903	524	159	208	220	227	213	240	247	173	252	115	9	55	169	224	272	180	112	6	307	419	301	244	159	115	105	74	67	41	24	10	20	19	22	127	
Weighted Base	1027	514	513	177	204	215	223	208	235	241	189	246	115	9	53	168	222	272	182	115	6	309	415	303	246	159	112	103	74	66	41	24	10	21	19	23	129	
Totally agree (4)	510	242	269	76	97	111	118	108	107	133	97	117	56	6	27	82	104	130	98	62	2	160	201	150	108	81	63	50	31	44	28	10	6	9	10	13	56	
	50%	47%	52%	43%	48%	52%	53%	52%	46%	55%	51%	47%	49%	66%	50%	49%	47%	48%	54%	54%	33%	52%	48%	49%	44%	51%	50%	48%	42%	67%	67%	41%	61%	45%	54%	56%	44%	
Tend to agree (3)	465	237	227	83	95	96	97	94	118	94	86	113	53	3	25	77	104	132	76	45	3	140	189	136	124	85	41	50	41	22	12	14	2	12	9	10	62	
	45%	46%	44%	47%	47%	45%	44%	45%	50%	39%	45%	46%	46%	34%	34%	46%	47%	49%	42%	39%	51%	45%	46%	45%	51%	42%	36%	49%	55%	33%	30%	30%	59%	20%	55%	46%	44%	
Tend to disagree (2)	37	21	16	15	4	7	6	5	7	10	3	13	4	-	-	7	9	7	4	8	1	8	18	11	7	8	5	2	2	1	-	2	-	-	-	-	10	
	4%	4%	3%	9%	2%	3%	3%	2%	3%	4%	2%	5%	4%	-	-	4%	4%	3%	2%	7%	16%	3%	4%	4%	3%	5%	5%	2%	3%	+	-	3%	-	19%	-	-	-	7%
Totally disagree (1)	10	9	1	AEFGH	6	1	2	1	2	3	2	3	-	-	2	1	4	1	2	-	1	5	4	5	2	1	1	-	-	-	-	-	-	-	-	-	-	1
	1%	2%	+	-	3%	+	1%	+	1%	1%	1%	1%	-	-	4%	1%	2%	+	1%	-	+	1%	1%	2%	1%	1%	1%	-	-	-	-	-	-	-	-	-	-	1%
Don't know	5	4	1	2	2	-	-	1	1	1	1	1	1	-	-	1	1	2	1	-	-	2	3	2	1	2	-	-	-	-	-	-	-	-	-	-	-	
	1%	1%	+	1%	1%	-	-	+	+	1%	1%	+	1%	-	-	1%	+	1%	1%	-	-	1%	1%	1%	1%	1%	2%	-	-	-	-	-	-	-	-	-	-	-
NET : Agree	975	479	496	159	193	207	215	202	225	228	183	230	110	9	51	159	208	262	174	107	5	299	390	285	232	147	104	100	72	66	40	24	8	21	19	23	118	
	95%	93%	97%	90%	94%	96%	97%	96%	94%	97%	93%	95%	100%	100%	96%	95%	94%	96%	96%	93%	84%	97%	94%	94%	94%	93%	93%	97%	100%	100%	81%	100%	100%	100%	100%	100%	100%	92%
NET : Disagree	47	30	17	15	10	8	8	6	9	13	5	16	4	-	2	8	13	8	6	8	1	9	23	15	12	10	6	3	2	-	1	-	2	-	-	-	-	11
	5%	6%	3%	9%	5%	4%	4%	3%	4%	5%	3%	6%	4%	-	4%	5%	3%	3%	3%	7%	16%	3%	5%	5%	5%	7%	5%	3%	3%	-	3%	-	19%	-	-	-	-	8%
Mean score	3.44	3.4	3.49	3.35	3.4	3.48	3.48	3.49	3.41	3.49	3.47	3.4	3.46	3.66	3.43	3.44	3.39	3.45	3.5	3.47	3.16	3.48	3.42	3.44	3.37	3.44	3.51	3.45	3.4	3.67	3.64	3.41	3.41	3.45	3.54	3.56	3.35	
Standard Deviation	0.614	0.654	0.568	0.637	0.675	0.584	0.599	0.571	0.593	0.635	0.595	0.645	0.574	0.505	0.693	0.607	0.658	0.567	0.602	0.626	0.746	0.569	0.633	0.631	0.642	0.657	0.63	0.586	0.544	0.473	0.544	0.502	0.839	0.509	0.512	0.507	0.651	
Error Variance	*	0.001	0.001	0.002	0.002	0.002	0.002	0.002	0.002	0.002	0.002	0.003	0.003	0.029	0.009	0.002	0.002	0.001	0.002	0.003	0.096	0.001	0.001	0.001	0.002	0.003	0.004	0.003	0.003	0.007	0.011	0.072	0.012	0.014	0.011	0.003		

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/J/K/L/M/A/N/O/P/Q/R/S/T/U/A/V/W/X/A/N/Z/N/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*)
 (*) - Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/J/K/L/M/A/N/O/P/Q/R/S/T/U/A/V/W/X/A/N/Z/N/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The production of local food respects rigorous environmental standards

Base: All respondents

	GENDER			AGE					REGION					EDUCATION							SOCIAL CLASS			INCOME													
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North & East	West	Paris	South East	South West	Primary School	Mid secondary school and lower technical education	Upper secondary general school up to general A level	Upper secondary technical school up to technical A level	After A Level 1 or 2 years diploma (BTS, Deug etc...)	After A Level 3 or 4 years diploma (Maitrise for instance)	After A Level 5+ years diploma and equivalent (PHD, Highly specialised schools...)	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Plus de 70 000 Euros	Don't know/pref er not to state
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h
Unweighted Base	1027	903	524	159	208	220	227	213	240	247	173	252	115	9	55	169	224	272	180	112	6	307	419	301	244	159	115	105	74	67	41	24	10	20	19	22	127
Weighted Base	1027	903	513	177	204	215	223	208	235	241	189	246	115	9	53	168	222	272	182	115	6	309	415	303	246	159	112	103	74	66	41	24	10	21	19	23	129
Totally agree (4)	240	120	120	31	51	59	53	46	49	58	43	63	28	4	13	32	50	64	53	23	1	68	96	76	64	33	37	24	17	16	10	24	10	20	19	22	20
Tend to agree (3)	608	297	311	117	116	117	126	131	145	147	106	138	72	3	31	110	136	162	95	68	3	185	253	170	138	102	58	65	41	37	30	15	4	11	12	10	83
Tend to disagree (2)	148	74	74	22	33	30	35	28	39	31	34	30	15	1	7	22	29	39	29	21	2	49	54	46	33	21	14	14	14	11	-	3	3	4	4	6	22
Totally disagree (1)	27	21	7	5	5	8	7	3	1	5	5	15	1	1	2	5	7	6	3	3	-	5	11	12	10	3	2	1	2	1	-	-	1	-	2	3	17%
Don't know	4	2	2	1	-	1	2	-	1	1	1	1	-	-	-	-	1	3	-	-	2	2	-	1	-	1	-	-	-	-	-	-	-	1	-	1	-
NET : Agree	848	417	431	149	167	175	179	177	194	205	149	201	100	7	45	142	186	226	147	91	4	253	349	246	202	135	96	89	58	53	40	21	7	15	15	14	103
NET : Disagree	175	95	81	27	37	38	42	31	40	36	39	45	16	2	9	26	36	45	31	24	2	54	64	57	43	24	16	15	16	13	1	3	3	5	4	8	26
Mean score	3.04	3.01	3.06	3	3.04	3.06	3.02	3.06	3.03	3.07	2.99	3.02	3.1	3.1	3.05	3	3.03	3.05	3.1	2.96	2.84	3.03	3.05	3.02	3.04	3.18	3.08	2.99	3.02	3.19	3.12	3	2.91	2.96	2.72	2.93	
Standard Deviation	0.697	0.735	0.655	0.643	0.71	0.751	0.724	0.643	0.627	0.673	0.724	0.788	0.629	1.05	0.733	0.658	0.7	0.682	0.715	0.709	0.746	0.67	0.681	0.744	0.747	0.643	0.707	0.628	0.728	0.73	0.562	0.603	0.824	0.786	0.62	0.893	0.659
Error Variance	*	0.001	0.001	0.002	0.002	0.003	0.002	0.002	0.002	0.002	0.003	0.003	0.003	0.126	0.01	0.003	0.002	0.002	0.003	0.004	0.096	0.001	0.001	0.002	0.002	0.003	0.004	0.004	0.007	0.008	0.008	0.015	0.069	0.031	0.02	0.036	0.003

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/J/K/L/M/A/N/O/P/Q/R/S/T/U/A/V/W/X/A/N/Z/N/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*)
 (*) - Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/J/K/L/M/A/N/O/P/Q/R/S/T/U/A/V/W/X/A/N/Z/N/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Locally Produced Food : 260121835_49 - 201407021 : France

Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - The government should do more to support the production and distribution of local food

Base: All respondents

	GENDER			AGE					REGION					EDUCATION							SOCIAL CLASS			INCOME															
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North & East	West	Paris	South East	South West	Primary School	Mid secondary school and lower technical education	Upper secondary - general school up to general A level	Upper secondary - technical school up to technical A level	After A Level 1 or 2 years diploma (BTS, Deug etc...)	After A Level 3 or 4 years diploma (Maitrise for instance)	After A Level 5+ years diploma and equivalent (PHD, Highly specialised schools...)	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Plus de 70 000 Euros	Don't know/pref er not to state		
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j
Unweighted Base	1027	503	524	159	208	220	227	213	240	247	173	252	115	9	55	169	224	272	180	112	6	307	419	301	244	159	115	105	74	67	41	24	10	20	19	22	127		
Weighted Base	1027	514	513	177	204	215	223	208	235	241	189	246	115	9	53	168	222	272	182	115	6	309	415	303	246	159	112	103	74	66	41	24	10	21	19	23	129		
Totally agree (4)	600	282	318	85	120	120	135	139	138	142	109	146	64	8	30	98	135	157	110	62	2	186	243	172	132	96	72	57	50	43	32	13	6	11	9	14	66		
58%	55%	62%	48%	59%	56%	61%	67%	59%	59%	59%	56%	56%	88%	56%	58%	61%	58%	60%	54%	33%	60%	59%	57%	54%	61%	64%	55%	67%	77%	53%	59%	51%	48%	61%	51%				
D		B					D	ADF						**	*					**	**																		
Tend to agree (3)	386	206	180	82	72	87	80	64	84	90	72	89	51	1	21	62	78	108	67	46	4	115	156	115	97	56	35	46	21	22	9	11	3	9	10	8	58		
38%	40%	35%	47%	41%	36%	31%	34%	36%	37%	38%	36%	44%	12%	38%	37%	35%	40%	40%	40%	67%	37%	37%	38%	39%	35%	31%	44%	29%	34%	23%	47%	32%	44%	52%	35%	45%			
D		B					D	ADF						**	*					**	**																		
Tend to disagree (2)	26	15	11	7	8	6	1	4	10	5	5	6	-	-	1	4	6	7	4	4	-	6	10	10	9	4	3	1	3	-	-	-	1	1	-	-	4		
3%	3%	2%	4%	4%	3%	*	2%	4%	2%	2%	2%	2%	-	-	2%	2%	2%	2%	2%	4%	-	2%	2%	3%	4%	3%	3%	1%	4%	*	*	*	10%	5%	-	-	3%		
D		B					D	ADF						**	*					**	**																		
Totally disagree (1)	12	10	2	1	4	1	5	1	2	3	3	4	-	-	2	4	2	1	1	2	-	1	6	5	6	2	1	-	-	-	-	-	-	-	-	1	2		
1%	2%	*	1%	2%	*	2%	*	1%	1%	2%	2%	2%	-	-	4%	2%	1%	*	1%	2%	-	*	1%	2%	3%	1%	1%	-	-	-	-	-	-	-	-	5%	1%		
D		B					D	ADF						**	*					**	**																		
Don't know	3	1	2	1	-	1	1	-	1	1	-	1	-	-	-	1	2	-	-	-	-	1	1	1	1	-	1	-	-	1	-	-	-	-	-	-	-		
*	*	*	1%	-	*	*	-	*	*	-	*	-	-	-	-	1%	1%	-	-	-	-	*	*	*	*	-	1%	-	-	1%	-	-	-	-	-	-	-		
D		B					D	ADF						**	*					**	**																		
NET : Agree	986	487	499	167	193	207	216	204	222	233	181	235	115	9	51	159	213	264	177	108	6	301	399	287	229	152	108	102	71	65	41	24	9	20	19	22	124		
96%	95%	97%	95%	94%	96%	97%	98%	95%	96%	96%	95%	95%	100%	100%	94%	95%	96%	97%	97%	94%	100%	97%	96%	95%	93%	96%	96%	99%	99%	100%	100%	90%	95%	100%	100%	96%			
D		B					D	ADF						**	*					**	**																		
NET : Disagree	38	25	13	8	12	7	6	5	12	8	8	10	-	-	3	8	8	8	5	7	-	7	15	15	15	6	4	1	3	-	-	-	1	1	-	1	5		
4%	5%	2%	5%	6%	3%	3%	2%	5%	3%	4%	4%	4%	-	-	6%	5%	3%	3%	3%	6%	-	2%	4%	5%	6%	4%	3%	1%	4%	-	-	-	10%	5%	-	5%	4%		
D		B					D	ADF						**	*					**	**																		
Mean score	3.54	3.48	3.59	3.43	3.51	3.53	3.56	3.64	3.53	3.55	3.52	3.54	3.56	3.88	3.47	3.52	3.57	3.54	3.57	3.46	3.33	3.58	3.54	3.5	3.45	3.55	3.61	3.54	3.64	3.65	3.77	3.53	3.49	3.46	3.48	3.52	3.45		
D		B					D	ADF						**	*					**	**																		
Standard Deviation	0.608	0.654	0.554	0.609	0.667	0.576	0.627	0.545	0.621	0.602	0.634	0.633	0.498	0.347	0.721	0.662	0.595	0.566	0.566	0.672	0.515	0.552	0.617	0.649	0.689	0.616	0.587	0.52	0.56	0.479	0.425	0.51	0.703	0.606	0.513	0.74	0.629		
D		B					D	ADF						**	*					**	**																		
Error Variance	*	0.001	0.001	0.002	0.002	0.002	0.002	0.001	0.002	0.002	0.002	0.002	0.002	0.014	0.01	0.003	0.002	0.001	0.002	0.004	0.046	0.001	0.001	0.001	0.002	0.002	0.003	0.003	0.004	0.004	0.004	0.011	0.05	0.017	0.014	0.024	0.003		

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/J/K/L/M/A/N/O/P/Q/R/S/T/U/A/V/W/X/A/N/Z/N/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*)
 (*) - Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/J/K/L/M/A/N/O/P/Q/R/S/T/U/A/V/W/X/A/N/Z/N/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Locally Produced Food : 260121835_49 - 201407021 : France

Q1. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is possible to have a complete balanced diet based on locally produced food.

Base: All respondents

	GENDER			AGE					REGION					EDUCATION							SOCIAL CLASS			INCOME														
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North & East	West	Paris	South East	South West	Primary School	Mid secondary school and lower technical education	Upper secondary general school up to general A level	Upper secondary technical school up to technical A level	After A Level 1 or 2 years diploma (BTS, Deug etc...)	After A Level 3 or 4 years diploma (Maitrise for instance)	After A Level 5+ years diploma and equivalent (PHD, Highly specialised schools...)	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Plus de 70 000 Euros	Don't know/pref er not to state	
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i
Unweighted Base	1027	503	524	159	208	220	227	213	240	247	173	252	115	9	55	169	224	272	180	112	6	307	419	301	244	159	115	105	74	67	41	24	10	20	19	22	127	
Weighted Base	1027	514	513	177	204	215	223	208	235	241	189	246	115	9	53	168	222	272	182	115	6	309	415	303	246	159	112	103	74	66	41	24	10	21	19	23	129	
Totally agree (4)	456	213	243	59	87	92	106	112	94	108	83	116	54	5	24	71	103	106	93	53	1	136	179	140	104	70	54	39	34	37	22	12	5	10	10	14	45	
	44%	41%	47%	33%	43%	43%	47%	54%	40%	45%	44%	47%	47%	55%	45%	42%	46%	39%	51%	46%	16%	44%	43%	46%	42%	44%	48%	38%	46%	41	24	10	21	19	23	35%		
Tend to agree (3)	481	245	236	96	93	108	100	84	119	116	90	106	51	4	26	77	96	137	81	54	5	152	201	128	114	77	47	57	33	26	17	10	4	11	8	9	68	
	47%	48%	46%	54%	46%	50%	45%	40%	51%	48%	43%	44%	44%	45%	49%	46%	43%	50%	47%	45%	84%	49%	49%	42%	47%	48%	42%	55%	45%	40%	40%	44%	40%	52%	41%	41%	53%	
Tend to disagree (2)	68	40	28	20	15	15	10	9	19	11	11	19	7	-	1	15	16	25	7	4	-	18	24	26	17	9	8	7	6	3	2	2	1	-	1	-	12	
	7%	8%	5%	11%	7%	7%	4%	4%	8%	5%	6%	8%	6%	-	2%	9%	7%	9%	4%	4%	-	6%	9%	7%	6%	7%	7%	8%	4%	5%	8%	10%	-	5%	-	-	9%	
Totally disagree (1)	19	13	6	2	7	-	6	4	3	5	4	5	2	-	2	4	6	4	1	2	-	1	10	8	8	3	4	-	1	-	-	-	-	-	-	-	3	
	2%	3%	1%	1%	3%	-	3%	2%	1%	2%	2%	2%	2%	-	4%	2%	3%	1%	1%	2%	-	2%	3%	3%	3%	2%	3%	-	1%	-	-	-	-	-	-	-	2%	
Don't know	3	2	1	-	2	-	1	-	1	1	-	1	-	-	-	1	1	-	-	1	-	1	1	1	2	-	-	-	-	-	-	-	-	-	-	-	1	
	*	*	*	-	1%	-	*	-	*	1%	-	1%	-	1%	-	1%	*	-	-	1%	-	*	*	*	1%	-	-	-	-	-	-	-	-	-	-	-	-	1%
NET : Agree	937	458	479	155	181	200	206	196	213	224	173	222	105	9	51	148	200	243	174	107	6	289	381	267	218	147	100	96	66	63	39	22	9	21	18	23	113	
	91%	89%	93%	88%	88%	93%	92%	94%	91%	93%	92%	90%	91%	100%	94%	88%	90%	89%	96%	93%	100%	89%	92%	88%	89%	92%	89%	93%	90%	96%	95%	92%	90%	100%	95%	93%	100%	88%
NET : Disagree	87	54	33	22	21	15	16	13	22	16	15	24	9	-	3	19	22	29	8	7	-	19	33	35	25	12	12	7	7	3	2	2	1	-	1	-	15	
	8%	10%	6%	12%	11%	7%	7%	6%	9%	7%	8%	10%	8%	-	6%	11%	10%	11%	4%	6%	-	6%	8%	11%	10%	8%	11%	7%	10%	4%	5%	8%	10%	-	5%	-	11%	
Mean score	3.34	3.29	3.4	3.2	3.29	3.36	3.38	3.46	3.29	3.36	3.34	3.35	3.38	3.55	3.36	3.29	3.34	3.27	3.46	3.39	3.16	3.38	3.33	3.32	3.29	3.35	3.34	3.31	3.35	3.51	3.5	3.4	3.4	3.48	3.49	3.59	3.22	
	D	0.685	0.645	0.679	0.747	0.607	0.699	0.668	0.669	0.668	0.69	0.714	0.686	0.529	0.708	0.728	0.728	0.684	0.599	0.659	0.405	0.61	0.691	0.747	0.74	0.678	0.76	0.593	0.695	0.586	0.598	0.648	0.695	0.512	0.609	0.502	0.703	
Standard Deviation		0.719	0.645	0.679	0.747	0.607	0.699	0.668	0.669	0.668	0.69	0.714	0.686	0.529	0.708	0.728	0.728	0.684	0.599	0.659	0.405	0.61	0.691	0.747	0.74	0.678	0.76	0.593	0.695	0.586	0.598	0.648	0.695	0.512	0.609	0.502	0.703	
Error Variance	*	0.001	0.001	0.003	0.003	0.002	0.002	0.002	0.002	0.002	0.003	0.002	0.004	0.032	0.009	0.003	0.002	0.002	0.002	0.004	0.028	0.001	0.001	0.002	0.002	0.003	0.005	0.003	0.007	0.005	0.009	0.018	0.049	0.012	0.019	0.011	0.004	

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/J/K/L/M/A/N/O/P/Q/R/S/T/U/A/V/W/X/A/N/Z/N/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/J/K/L/M/A/N/O/P/Q/R/S/T/U/A/V/W/X/A/N/Z/N/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Q2. How often do you do the following ...? - Summary Table

Base: All respondents

	You try to find out if the food you are buying is produced locally	You buy food from the shop closest to where you live (supermarket or some other retail shop)	You buy food directly from farmers (for example farmers markets or farmers shops)	When eating out, you try to eat at restaurants which use locally produced food
	A	B	C	D
Unweighted Base	1027	1027	1027	1027
Weighted Base	1027	1027	1027	1027
Yes, often (4)	282 27% CD	506 49% ACD	229 22% D	149 14%
Yes, sometimes (3)	425 41%	390 38%	389 38%	451 44% BC
Yes, rarely (2)	185 18% B	83 8%	227 22% AB	277 27% ABC
No, never (1)	132 13% B	45 4%	178 17% AB	147 14% B
Don't know	2 *	3 *	4 *	3 *
NET : Yes, total	893 87% C	979 95% ACD	845 82%	877 85%
NET : Yes - always/sometimes	708 69% CD	896 87% ACD	618 60%	600 58%
NET : Rarely/never	317 31% B	128 12%	405 39% AB	424 41% AB
Mean score	2.84 CD	3.32 ACD	2.65	2.59
Standard Deviation	0.973	0.805	1.011	0.906
Error Variance	0.001	0.001	0.001	0.001

Weighted by: weight

Overlap formulae used - Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Continuity correction applied

Columns Tested (5%): A/B/C/D Minimum Base:



TNS Ncompass

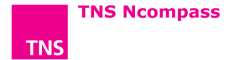
Q2. How often do you do the following ...? - You try to find out if the food you are buying is produced locally

Base: All respondents

	GENDER			AGE					REGION					EDUCATION							SOCIAL CLASS			INCOME														
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North & East	West	Paris	South East	South West	Primary School	Mid secondary school and lower technical education	Upper secondary - general school up to general A level	Upper secondary - technical school up to technical A level	After A Level 1 or 2 years diploma (BTS, Deug etc...)	After A Level 3 or 4 years diploma (Maitrise for instance)	After A Level 5+ years diploma and equivalent (PHD, Highly specialised schools...)	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Plus de 70 000 Euros	Don't know/prefer not to state	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	
Unweighted Base	1027	903	524	159	208	220	227	213	240	247	173	252	115	9	55	169	224	272	180	112	6	307	419	301	244	159	115	105	74	67	41	24	10	20	19	22	127	
Weighted Base	1027	514	513	177	204	215	223	208	235	241	189	246	115	9	53	168	222	272	182	115	6	309	415	303	246	159	112	103	74	66	41	24	10	21	19	23	129	
Yes, often (4)	282	142	140	26	48	55	64	90	49	68	47	77	42	5	16	40	54	73	59	35	-	91	98	94	53	40	32	24	19	27	16	9	2	2	9	10	11	31
	27%	28%	27%	15%	24%	25%	29%	43%	21%	28%	25%	31%	36%	55%	31%	24%	24%	27%	33%	30%	-	29%	24%	31%	22%	25%	29%	24%	41%	38%	36%	20%	44%	53%	49%	24%		
	DI			D	D	ADEFG				I	JK			**	*					**		W																
Yes, sometimes (3)	425	210	215	72	89	94	94	76	111	114	66	89	45	3	20	68	101	108	75	47	4	133	183	110	100	73	50	47	31	24	13	9	6	7	7	6	52	
	41%	41%	42%	41%	44%	44%	42%	37%	47%	47%	35%	36%	39%	34%	38%	41%	45%	40%	41%	41%	65%	43%	44%	36%	41%	46%	44%	46%	42%	37%	31%	39%	61%	34%	36%	7	6	27%
	185	90	95	43	36	40	36	31	46	37	42	44	16	1	13	37	35	47	33	18	1	50	79	56	46	27	16	22	17	12	7	5	2	2	1	2	26	
	18%	17%	19%	24%	17%	19%	16%	15%	20%	16%	22%	18%	13%	11%	24%	22%	16%	17%	18%	15%	18%	16%	19%	18%	19%	17%	15%	21%	23%	18%	18%	21%	19%	10%	5%	9%	20%	
	132	70	62	35	31	25	28	12	27	22	34	37	12	-	4	23	31	44	14	15	1	34	54	44	45	20	14	10	6	3	5	1	-	3	1	4	20	
	13%	14%	12%	20%	15%	12%	13%	6%	12%	9%	18%	15%	11%	-	7%	13%	14%	16%	8%	13%	16%	11%	13%	15%	18%	12%	12%	10%	9%	4%	13%	4%	-	**	**	6%	16%	
	H			AFH	H	H	H			J	J			**	*		S			**	**				Ad												d	
Don't know	2	1	1	-	-	1	1	-	1	-	1	-	-	-	-	-	1	-	1	-	-	1	1	-	1	-	-	-	1	-	-	-	-	-	-	-	-	
	*	*	*	-	-	*	*	-	*	-	1%	-	-	-	-	-	*	-	1%	-	-	*	*	-	*	-	-	-	1%	-	-	-	-	-	-	-	-	
NET : Yes, total	893	442	450	141	173	188	194	197	207	220	154	209	103	9	50	145	190	228	167	100	5	274	360	259	199	139	98	93	66	63	36	23	10	19	18	20	109	
	87%	86%	88%	80%	85%	88%	87%	94%	88%	91%	82%	85%	89%	100%	93%	87%	86%	84%	87%	87%	84%	89%	87%	85%	81%	88%	88%	90%	90%	96%	87%	87%	88%	88%	88%	84%	84%	
	DY			D	D	ADEFG				KL				**	*		R			**	**																	
NET : Yes - always/sometimes	708	353	355	98	137	148	158	166	161	182	112	165	87	8	37	108	155	180	134	82	4	224	281	203	153	112	82	72	49	51	28	18	8	17	17	18	83	
	69%	69%	69%	56%	67%	69%	71%	80%	68%	76%	59%	67%	76%	89%	69%	65%	70%	66%	74%	71%	65%	72%	68%	67%	62%	71%	73%	69%	67%	78%	69%	75%	81%	78%	89%	75%	64%	
	DK			D	D	ADEFG				K				**	*					**	**																	
NET : Rarely/never	317	160	157	78	67	65	64	43	74	59	76	81	28	1	17	60	66	92	47	33	2	84	133	100	92	46	30	32	23	15	13	6	2	5	2	5	46	
	31%	31%	31%	44%	33%	30%	29%	20%	31%	24%	40%	33%	24%	11%	31%	35%	30%	34%	26%	29%	35%	27%	32%	33%	37%	29%	27%	31%	32%	22%	31%	25%	19%	22%	11%	25%	36%	
	H			ADEFGH	H	H				AM				**	*					**	**				d													
Mean score	2.84	2.83	2.84	2.5	2.75	2.83	2.87	3.17	2.78	2.95	2.67	2.83	3.02	3.44	2.92	2.75	2.81	2.77	2.99	2.89	2.49	2.91	2.78	2.83	2.66	2.84	2.89	2.83	2.85	3.14	2.93	3.08	3	3.1	3.37	3.08	2.73	
	DKY			D	D	D	ADEFG			IK				**	*					**	**																	
Standard Deviation	0.973	0.986	0.96	0.976	0.984	0.946	0.971	0.884	0.909	0.892	1.04	1.035	0.966	0.723	0.922	0.97	0.965	1.021	0.909	0.832	0.944	0.952	1.025	1.016	0.945	0.962	0.903	0.909	0.868	1.051	0.871	0.659	1.036	0.84	1.12	0.999		
Error Variance	0.001	0.002	0.002	0.005	0.005	0.004	0.004	0.004	0.004	0.003	0.006	0.004	0.008	0.06	0.016	0.006	0.004	0.004	0.005	0.009	0.119	0.003	0.002	0.003	0.004	0.006	0.008	0.008	0.011	0.011	0.027	0.032	0.044	0.051	0.037	0.054	0.008	

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/A/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*)
 (*) - Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/A/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Q2. How often do you do the following ...? - You buy food from the shop closest to where you live (supermarket or some other retail shop)

Base: All respondents

	GENDER			AGE					REGION					EDUCATION							SOCIAL CLASS			INCOME													
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North & East	West	Paris	South East	South West	Primary School	Mid secondary school and lower technical education	Upper secondary - general school up to general A level	Upper secondary - technical school up to technical A level	After A Level 1 or 2 years diploma (BTS, Deug etc...)	After A Level 3 or 4 years diploma (Maitrise for instance)	After A Level 5+ years diploma and equivalent (PHD, Highly specialised schools...)	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Plus de 70 000 Euros	Don't know/prefer er not to state
Unweighted Base	1027	903	524	159	208	220	227	213	240	247	173	252	115	9	55	169	224	272	180	112	6	307	419	301	244	159	115	105	74	67	41	24	10	20	19	22	127
Weighted Base	1027	514	513	177	204	215	223	208	235	241	189	246	115	9	53	168	222	272	182	115	6	309	415	303	246	159	112	103	74	66	41	24	10	21	19	23	129
Yes, often (4)	506	231	275	78	80	102	119	128	104	115	96	132	58	9	27	89	105	127	94	53	3	151	188	167	115	82	58	48	34	36	20	13	3	7	11	17	61
Yes, sometimes (3)	49%	45%	54%	44%	39%	47%	53%	52%	44%	48%	54%	51%	51%	100%	51%	53%	47%	47%	51%	46%	49%	45%	55%	47%	52%	51%	46%	46%	48%	56%	30%	35%	59%	72%	48%		
Yes, rarely (2)	30	206	183	74	86	85	81	64	102	92	71	80	45	-	23	59	86	105	76	39	1	120	170	99	92	58	39	38	35	26	13	9	5	12	6	52	
No, never (1)	8%	10%	36%	7%	11%	10%	7%	6%	11%	11%	7%	8%	8%	-	43%	35%	39%	39%	42%	16%	39%	41%	33%	37%	37%	35%	36%	47%	39%	31%	39%	50%	55%	31%	6	28%	
Don't know	3	1	2	1	1	1	-	-	-	-	1	2	-	-	-	-	1	2	-	-	2	1	-	-	-	-	-	-	1	1	-	-	-	-	-	1	
NET : Yes, total	979	487	492	165	188	207	214	206	221	233	180	232	113	9	51	162	212	256	176	107	5	296	395	287	229	152	107	98	73	64	37	24	10	21	19	23	121
NET : Yes - always/sometimes	87%	85%	89%	86%	81%	87%	89%	93%	87%	86%	89%	86%	90%	100%	94%	88%	88%	85%	85%	80%	4	271	359	266	207	140	97	86	69	62	33	23	8	19	17	23	113
NET : Rarely/never	12%	15%	10%	13%	13%	11%	7%	13%	14%	14%	11%	13%	10%	-	6%	12%	14%	14%	6%	23	2	35	56	37	39	19	16	18	5	4	18%	4%	20%	10%	10%	-	15%
Mean score	3.32	3.25	3.4	3.25	3.13	3.32	3.39	3.53	3.25	3.3	3.36	3.36	3.39	4	3.42	3.37	3.29	3.28	3.42	3.2	2.97	3.34	3.28	3.37	3.24	3.36	3.33	3.24	3.38	3.5	3.23	3.52	3.11	3.25	3.49	3.72	3.31
Standard Deviation	0.805	0.829	0.774	0.841	0.895	0.775	0.784	0.676	0.831	0.798	0.787	0.838	0.716	-	0.718	0.783	0.807	0.832	0.711	0.909	1.269	0.77	0.806	0.835	0.88	0.792	0.831	0.852	0.653	0.945	0.595	0.737	0.638	0.691	0.457	0.821	
Error Variance	0.001	0.001	0.001	0.004	0.004	0.003	0.003	0.002	0.003	0.003	0.003	0.003	0.004	-	0.01	0.004	0.003	0.003	0.003	0.007	0.277	0.002	0.002	0.002	0.003	0.004	0.006	0.007	0.006	0.006	0.022	0.015	0.056	0.019	0.025	0.009	0.005

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/A/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/A/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



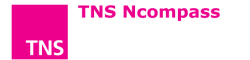
Q2. How often do you do the following ...? - You buy food directly from farmers (for example farmers markets or farmers shops)

Base: All respondents

	GENDER			AGE					REGION					EDUCATION								SOCIAL CLASS			INCOME												
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North & East	West	Paris	South East	South West	Primary School	Mid secondary school and lower technical education	Upper secondary - general school up to general A level	Upper secondary - technical school up to technical A level	After A Level 1 or 2 years diploma (BTS, Deug etc...)	After A Level 3 or 4 years diploma (Maitrise for instance)	After A Level 5+ years diploma and equivalent (PHD, Highly specialised schools...)	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Plus de 70 000 Euros	Don't know/prefer er not to state
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k
Unweighted Base	1027	903	524	159	208	220	227	213	240	247	173	252	115	9	55	169	224	272	180	112	6	307	419	301	244	159	115	105	74	67	41	24	10	20	19	22	127
Weighted Base	1027	903	513	177	204	215	223	208	241	189	246	115	9	53	168	222	272	182	115	6	309	415	303	246	159	112	103	74	66	41	24	10	21	19	23	129	
Yes, often (4)	227	113	116	25	36	53	47	68	47	62	28	58	34	3	11	44	51	48	24	1	67	91	71	45	35	27	23	19	21	13	6	3	4	9	5	19	
DK	22%	12%	13%	14%	18%	25%	21%	33%	20%	26%	15%	24%	30%	33%	20%	26%	23%	17%	26%	21%	16%	22%	23%	18%	22%	24%	22%	26%	31%	30%	24%	30%	20%	47%	23%	14%	
Yes, sometimes (3)	389	206	183	54	77	78	94	87	100	87	67	92	43	4	30	59	83	113	65	35	1	120	157	111	79	68	45	44	25	26	12	11	3	10	7	10	49
DK	38%	40%	36%	30%	38%	36%	42%	42%	43%	36%	37%	37%	37%	45%	36%	35%	38%	41%	36%	30%	16%	39%	38%	37%	32%	43%	40%	42%	34%	39%	29%	46%	29%	48%	38%	44%	38%
Yes, rarely (2)	227	101	126	49	39	52	49	37	53	54	46	51	23	1	6	39	51	56	39	32	3	74	95	57	58	30	24	17	21	13	9	5	4	2	3	3	38
DK	22%	20%	25%	28%	19%	24%	22%	18%	23%	22%	21%	20%	20%	11%	11%	23%	23%	21%	21%	28%	49%	24%	23%	19%	24%	19%	22%	16%	28%	19%	21%	22%	40%	10%	16%	13%	29%
No, never (1)	178	91	87	48	50	31	33	16	34	38	46	44	15	1	7	25	36	55	29	24	1	46	72	60	62	24	15	20	8	7	8	2	-	5	-	5	22
DK	17%	18%	17%	27%	25%	14%	15%	8%	15%	16%	25%	18%	13%	11%	13%	15%	16%	20%	16%	21%	18%	15%	17%	20%	25%	15%	13%	19%	11%	10%	20%	8%	-	22%	-	20%	17%
Don't know	4	2	2	-	2	1	-	1	-	1	2	-	-	-	-	1	1	1	1	-	-	1	-	3	1	-	1	-	-	-	-	-	-	-	-	-	1
DK	*	*	*	-	1%	*	-	*	-	1%	1%	-	-	-	-	1%	*	*	1%	-	-	*	-	1%	*	-	1%	-	1%	-	-	-	-	-	-	-	1%
NET: Yes, total	845	420	425	128	152	183	190	192	200	203	141	201	100	8	46	142	185	217	152	91	5	262	343	240	182	134	96	84	65	59	33	22	10	17	19	19	106
DK	82%	82%	83%	73%	74%	85%	92%	85%	84%	75%	81%	87%	89%	*	87%	84%	83%	80%	83%	79%	82%	85%	83%	79%	74%	85%	86%	81%	88%	90%	80%	92%	100%	78%	100%	80%	82%
NET: Yes - always/sometimes	618	320	299	79	113	131	141	155	147	150	95	150	77	7	41	102	134	160	113	59	2	188	248	183	124	104	72	67	44	46	24	17	6	14	16	16	68
DK	60%	62%	58%	45%	55%	61%	63%	74%	62%	62%	50%	61%	67%	78%	76%	61%	60%	59%	62%	51%	33%	61%	60%	60%	51%	65%	64%	65%	60%	70%	59%	70%	60%	68%	84%	67%	52%
NET: Rarely/never	405	192	213	98	90	83	82	52	87	92	93	95	38	2	13	65	87	111	68	56	4	120	167	118	120	55	39	37	28	20	17	7	4	7	3	8	60
DK	39%	37%	41%	55%	44%	38%	37%	25%	37%	38%	49%	38%	33%	22%	24%	38%	39%	41%	37%	49%	67%	39%	40%	39%	49%	35%	35%	35%	30%	41%	30%	40%	32%	16%	33%	47%	
DK	39%	37%	41%	55%	44%	38%	37%	25%	37%	38%	49%	38%	33%	22%	24%	38%	39%	41%	37%	49%	67%	39%	40%	39%	49%	35%	35%	35%	30%	41%	30%	40%	32%	16%	33%	47%	
Mean score	2.65	2.67	2.64	2.31	2.49	2.72	2.69	3	2.68	2.72	2.41	2.67	2.83	3.01	2.83	2.72	2.68	2.56	2.73	2.52	2.31	2.68	2.64	2.64	2.44	2.72	2.76	2.68	2.77	2.91	2.7	2.86	2.9	2.66	3.31	2.7	2.5
DK	1.011	1.012	1.012	1.026	1.053	0.994	0.966	0.901	0.956	1.019	1.018	1.029	1.003	0.993	0.904	1.018	1.005	1.001	1.028	1.047	1.048	0.977	1.008	1.053	1.062	0.98	0.976	1.027	0.971	0.963	1.119	0.893	0.881	1.053	0.747	1.051	0.946
Standard Deviation	1.011	1.012	1.012	1.026	1.053	0.994	0.966	0.901	0.956	1.019	1.018	1.029	1.003	0.993	0.904	1.018	1.005	1.001	1.028	1.047	1.048	0.977	1.008	1.053	1.062	0.98	0.976	1.027	0.971	0.963	1.119	0.893	0.881	1.053	0.747	1.051	0.946
Error Variance	0.001	0.002	0.002	0.006	0.005	0.005	0.004	0.004	0.004	0.004	0.006	0.004	0.009	0.113	0.015	0.006	0.005	0.004	0.006	0.01	0.189	0.003	0.002	0.004	0.005	0.006	0.009	0.01	0.013	0.014	0.03	0.034	0.079	0.052	0.029	0.048	0.007

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/A/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*)
 (*) - Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/A/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Q2. How often do you do the following ...? - When eating out, you try to eat at restaurants which use locally produced food

Base: All respondents

	GENDER			AGE					REGION					EDUCATION							SOCIAL CLASS			INCOME														
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North & East	West	Paris	South East	South West	Primary School	Mid secondary school and lower technical education	Upper secondary - general school up to general A level	Upper secondary - technical school up to technical A level	After A Level 1 or 2 years diploma (BTS, Deug etc...)	After A Level 3 or 4 years diploma (Maitrise for instance)	After A Level 5+ years diploma and equivalent (PHD, Highly specialised schools...)	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Plus de 70 000 Euros	Don't know/prefer er not to state	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	
Unweighted Base	1027	903	524	159	208	220	227	213	240	247	173	252	115	9	55	169	224	272	180	112	6	307	419	301	244	159	115	105	74	67	41	24	10	20	19	22	127	
Weighted Base	1027	514	513	177	204	215	223	208	241	189	246	115	9	53	168	222	272	182	115	6	309	415	303	246	159	112	103	74	66	41	24	10	21	19	23	129		
Yes, often (4)	149	82	67	17	28	31	26	46	31	39	15	41	23	2	9	18	31	40	33	17	-	46	52	50	33	18	14	14	8	14	11	5	3	3	8	5	12	
Weighted Base	14%	16%	13%	9%	14%	14%	12%	22%	13%	16%	8%	17%	20%	22%	16%	11%	14%	15%	18%	15%	-	15%	13%	16%	13%	11%	12%	14%	10%	22%	25%	20%	30%	15%	42%	23%	9%	
Yes, sometimes (3)	451	231	220	71	86	100	107	87	109	100	72	109	60	4	25	68	104	120	77	49	3	137	196	119	100	68	45	51	35	35	13	14	6	11	6	7	59	
Weighted Base	44%	45%	43%	40%	42%	47%	48%	42%	47%	42%	38%	44%	52%	44%	48%	41%	47%	44%	43%	43%	49%	44%	47%	39%	41%	43%	40%	50%	48%	53%	32%	59%	60%	53%	32%	31%	46%	
Yes, rarely (2)	277	126	151	65	52	52	60	48	67	67	65	60	18	2	11	48	56	71	50	39	-	92	108	77	65	51	36	26	18	14	10	5	1	5	4	9	33	
Weighted Base	27%	25%	29%	37%	25%	24%	27%	23%	28%	28%	35%	24%	16%	23%	20%	28%	25%	26%	27%	34%	-	30%	26%	25%	27%	32%	32%	26%	25%	21%	25%	21%	10%	25%	21%	37%	25%	
No, never (1)	147	75	73	24	38	30	29	27	28	34	36	36	13	1	9	33	31	40	21	10	2	33	57	57	48	21	18	11	12	3	6	-	-	1	1	2	23	
Weighted Base	14%	15%	14%	14%	19%	14%	13%	13%	12%	14%	19%	14%	11%	11%	16%	20%	14%	15%	12%	9%	35%	11%	14%	19%	20%	13%	16%	11%	17%	4%	15%	-	-	7%	5%	9%	18%	
Don't know	3	-	3	-	-	2	1	-	-	1	-	1	1	-	-	1	-	-	1	-	1	-	2	1	-	1	-	-	-	-	-	-	-	-	-	-	2	
Weighted Base	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	17%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
NET : Yes, total	877	439	438	153	166	183	193	182	207	206	153	210	101	8	45	134	191	232	160	105	3	275	356	245	198	136	95	92	61	63	35	24	10	20	18	21	104	
Weighted Base	85%	85%	85%	86%	81%	85%	87%	87%	88%	85%	81%	85%	88%	89%	84%	80%	86%	85%	88%	86%	91%	49%	86%	81%	80%	86%	84%	89%	83%	96%	85%	100%	100%	93%	95%	91%	81%	
NET : Yes - always/sometimes	600	313	287	88	115	131	133	134	140	139	87	150	83	6	34	86	135	161	110	66	3	183	248	168	133	86	59	66	43	49	25	19	9	14	14	12	71	
Weighted Base	58%	61%	56%	50%	56%	61%	60%	64%	60%	58%	46%	61%	72%	66%	64%	51%	61%	59%	60%	58%	49%	59%	60%	56%	54%	52%	64%	58%	75%	60%	79%	90%	68%	68%	54%	54%	55%	
NET : Rarely/never	424	201	223	89	90	81	89	75	95	101	102	95	31	3	19	81	88	111	71	49	2	125	165	134	113	72	54	37	31	16	17	5	1	7	5	11	56	
Weighted Base	41%	39%	43%	50%	44%	38%	40%	36%	40%	42%	54%	39%	27%	34%	36%	48%	39%	41%	39%	42%	35%	41%	40%	44%	46%	45%	48%	36%	42%	25%	40%	21%	10%	32%	26%	46%	43%	
Mean score	2.59	2.62	2.55	2.45	2.51	2.62	2.59	2.74	2.61	2.6	2.35	2.63	2.82	2.77	2.63	2.42	2.6	2.59	2.67	2.64	2.17	2.64	2.59	2.53	2.48	2.52	2.49	2.67	2.52	2.93	2.72	2.99	3.21	2.76	3.1	2.67	2.48	
Standard Deviation	0.906	0.919	0.892	0.843	0.951	0.899	0.862	0.949	0.863	0.923	0.881	0.926	0.886	0.97	0.948	0.928	0.894	0.914	0.904	0.839	1.106	0.867	0.879	0.979	0.955	0.865	0.903	0.849	0.897	0.777	1.045	0.653	0.631	0.798	0.932	0.947	0.9	
Error Variance	0.001	0.002	0.002	0.004	0.004	0.004	0.003	0.004	0.003	0.004	0.003	0.003	0.007	0.108	0.017	0.005	0.004	0.003	0.005	0.006	0.252	0.002	0.002	0.003	0.004	0.005	0.007	0.011	0.009	0.027	0.018	0.041	0.03	0.045	0.039	0.006		

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/A/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*)
 (*) - Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/A/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Locally Produced Food : 260121835_49 - 201407021 : France

Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Summary Table

Base: All respondents

	It is difficult to find information about where to buy locally produced food	There are not enough places to buy locally produced food in the area where you live	The prices for locally produced food are too high	Buying locally produced food means the choice is too limited
	A	B	C	D
Unweighted Base	1027	1027	1027	1027
Weighted Base	1027	1027	1027	1027
Totally agree (4)	241 23% CD	230 22% CD	182 18% D	117 11%
Tend to agree (3)	540 53% C	512 50%	486 47%	541 53% C
Tend to disagree (2)	205 20%	226 22%	309 30% AB	305 30% AB
Totally disagree (1)	39 4%	57 6%	46 4%	62 6% A
Don't know	2 *	1 *	3 *	2 *
NET : Agree	781 76% CD	743 72% CD	669 65%	658 64%
NET : Disagree	244 24%	283 28%	356 35% AB	367 36% AB
Mean score	2.96 CD	2.89 CD	2.79 D	2.7
Standard Deviation	0.765	0.81	0.784	0.75
Error Variance	0.001	0.001	0.001	0.001

Weighted by: weight

Overlap formulae used - Column Means: Columns Tested (5%): A/B/C/D Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B/C/D Minimum Base: 100 (*) Continuity correction applied



Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - It is difficult to find information about where to buy locally produced food

Base: All respondents

	GENDER			AGE					REGION					EDUCATION							SOCIAL CLASS			INCOME														
	Total		Male	Female	16-24	25-34	35-44	45-54	55-64	North & East	West	Paris	South East	South West	Primary School	Mid secondary school and lower technical education	Upper secondary - general school up to general A level	Upper secondary - technical school up to technical A level	After A Level 1 or 2 years diploma (BTS, Deug etc...)	After A Level 3 or 4 years diploma (Maitrise for instance)	After A Level 5+ years diploma and equivalent (PHD, Highly specialised schools...)	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Plus de 70 000 Euros	Don't know/pref er not to state
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k	
Unweighted Base	1027	903	524	159	208	220	227	213	240	247	173	252	115	9	55	169	224	272	180	112	6	307	419	301	244	159	115	105	74	67	41	24	10	20	19	22	127	
Weighted Base	1027	903	513	177	204	215	223	208	235	241	189	246	115	9	53	168	222	272	182	115	6	309	415	303	246	159	112	103	74	66	41	24	10	21	19	23	129	
Totally agree (4)	241	115	126	50	48	58	54	32	49	59	58	52	23	1	6	41	58	56	44	34	1	71	96	74	72	41	21	17	13	16	12	3	3	2	5	6	29	
Tend to agree (3)	540	276	265	90	112	106	117	115	131	123	101	127	58	5	32	79	119	159	92	51	3	169	216	155	113	86	62	60	38	31	22	14	6	15	11	12	70	
Tend to disagree (2)	205	102	102	30	31	43	46	55	49	48	24	55	28	2	11	42	39	43	42	25	2	59	86	59	47	27	25	26	20	14	6	6	-	3	2	5	24	
Totally disagree (1)	39	19	19	7	12	8	6	7	7	11	6	12	4	1	5	4	6	15	4	5	-	9	16	13	13	4	5	-	3	4	1	1	1	1	1	-	5	
Don't know	2	1	1	-	1	-	1	-	-	1	-	-	1	-	-	2	-	-	-	-	-	-	-	2	1	-	-	-	-	-	-	-	-	-	-	-	1	
NET : Agree	781	391	391	140	160	164	170	147	179	182	159	179	82	6	38	120	178	215	136	85	4	240	312	229	185	128	82	78	51	48	34	17	9	17	16	18	99	
NET : Disagree	244	122	122	37	43	50	52	62	56	59	30	67	32	3	16	46	45	57	45	30	2	68	103	73	60	31	30	26	22	18	7	7	1	4	3	5	29	
Mean score	2.96	2.95	2.97	3.03	2.97	3	2.98	2.82	2.94	2.95	3.12	2.89	2.89	2.67	2.73	2.95	3.03	2.94	2.97	3	2.84	2.98	2.94	2.96	3	3.04	2.87	2.92	2.84	2.91	3.1	2.78	3.12	2.84	3.04	3.04	2.96	
Standard Deviation	0.765	0.758	0.773	0.78	0.788	0.785	0.745	0.72	0.728	0.789	0.737	0.787	0.764	0.862	0.78	0.77	0.737	0.759	0.748	0.832	0.746	0.737	0.772	0.787	0.835	0.734	0.756	0.643	0.765	0.836	0.73	0.719	0.875	0.688	0.789	0.722	0.755	
Error Variance	0.001	0.001	0.001	0.003	0.003	0.003	0.002	0.002	0.002	0.003	0.003	0.003	0.005	0.085	0.011	0.004	0.002	0.002	0.003	0.006	0.096	0.002	0.001	0.002	0.003	0.003	0.005	0.004	0.008	0.011	0.013	0.022	0.078	0.022	0.033	0.022	0.004	

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/J/K/L/M/A/N/O/P/Q/R/S/T/U/A/V/W/X/A/N/Z/N/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*)
 (*) - Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/J/K/L/M/A/N/O/P/Q/R/S/T/U/A/V/W/X/A/N/Z/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - There are not enough places to buy locally produced food in the area where you live

Base: All respondents

	GENDER			AGE					REGION					EDUCATION							SOCIAL CLASS			INCOME													
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North & East	West	Paris	South East	South West	Primary School	Mid secondary school and lower technical education	Upper secondary - general school up to general A level	Upper secondary - technical school up to technical A level	After A Level 1 or 2 years diploma (BTS, Deug etc...)	After A Level 3 or 4 years diploma (Maitrise for instance)	After A Level 5+ years diploma and equivalent (PHD, Highly specialised schools...)	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Plus de 70 000 Euros	Don't know/pref er not to state
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i	j	k
Unweighted Base	1027	903	524	159	208	220	227	213	240	247	173	252	115	9	55	169	224	272	180	112	6	307	419	301	244	159	115	105	74	67	41	24	10	20	19	22	127
Weighted Base	1027	903	513	177	204	215	223	208	235	241	189	246	115	9	53	168	222	272	182	115	6	309	415	303	246	159	112	103	74	66	41	24	10	21	19	23	129
Totally agree (4)	230	113	117	36	43	53	51	47	63	47	56	49	16	4	11	33	62	49	44	28	-	67	87	76	69	40	20	21	14	12	10	3	3	3	6	27	
	22%	22%	23%	20%	21%	25%	23%	23%	27%	19%	30%	20%	14%	45%	20%	20%	28%	18%	24%	25%	-	22%	21%	25%	28%	25%	17%	20%	19%	19%	24%	12%	31%	15%	16%	27%	21%
Tend to agree (3)	512	255	258	94	115	103	110	91	122	122	105	109	54	4	25	78	100	150	94	58	3	170	210	132	108	75	56	53	40	33	22	11	5	14	14	10	70
	50%	50%	53%	56%	48%	49%	43%	52%	51%	56%	44%	47%	44%	44%	48%	47%	45%	55%	52%	50%	51%	55%	51%	44%	44%	47%	50%	52%	54%	50%	55%	45%	50%	65%	74%	45%	55%
Tend to disagree (2)	226	122	104	34	34	50	51	58	42	59	22	69	33	-	11	51	50	56	35	21	3	61	97	69	47	36	31	27	16	18	6	10	1	3	2	6	24
	22%	24%	20%	19%	17%	23%	23%	28%	18%	25%	12%	28%	29%	-	20%	30%	23%	20%	19%	18%	49%	20%	23%	23%	19%	23%	28%	27%	21%	27%	15%	43%	10%	14%	10%	24%	18%
Totally disagree (1)	57	22	35	14	12	8	12	13	8	13	6	19	12	1	7	6	9	18	9	8	-	11	20	26	21	9	5	2	4	3	3	-	1	1	-	1	8
	6%	4%	7%	8%	6%	4%	5%	6%	3%	5%	3%	8%	10%	11%	13%	4%	4%	6%	5%	7%	4%	5%	9%	8%	5%	4%	2%	5%	4%	7%	4%	10%	6%	-	4%	6%	
Don't know	1	1	-	-	-	1	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	*	-	-	*	-	-	-	-	-	-	-	*	-	-	-	-	*	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-
NET : Agree	743	368	375	130	159	156	160	138	184	169	161	158	70	8	36	111	162	199	138	86	3	237	298	208	177	114	76	74	54	46	32	14	8	17	17	97	
	72%	72%	73%	73%	73%	73%	72%	66%	78%	70%	83%	64%	61%	89%	67%	66%	73%	73%	76%	75%	51%	72%	69%	72%	72%	67%	72%	73%	69%	78%	57%	81%	80%	90%	72%	75%	
NET : Disagree	283	145	139	47	46	58	63	71	50	72	28	88	45	1	17	57	59	73	44	29	3	71	117	95	68	44	36	29	20	20	9	10	2	4	2	7	32
	28%	28%	27%	27%	22%	27%	28%	34%	21%	30%	15%	36%	39%	11%	33%	34%	27%	27%	24%	25%	49%	23%	28%	31%	28%	28%	32%	28%	27%	31%	22%	43%	19%	20%	10%	28%	25%
Mean score	2.89	2.9	2.89	2.86	2.93	2.94	2.89	2.83	3.02	2.84	3.12	2.76	2.64	3.23	2.74	2.82	2.97	2.85	2.95	2.93	2.51	2.95	2.88	2.85	2.92	2.92	2.81	2.9	2.87	2.83	2.95	2.69	3.01	2.89	3.06	2.94	2.9
Standard Deviation	0.81	0.79	0.831	0.827	0.779	0.79	0.81	0.848	0.763	0.795	0.723	0.856	0.85	0.972	0.929	0.784	0.819	0.788	0.792	0.842	0.549	0.745	0.789	0.898	0.9	0.83	0.773	0.731	0.781	0.779	0.824	0.689	0.937	0.731	0.523	0.836	0.801
Error Variance	0.001	0.001	0.001	0.004	0.003	0.003	0.003	0.002	0.003	0.003	0.003	0.006	0.108	0.016	0.004	0.003	0.002	0.003	0.006	0.052	0.002	0.002	0.003	0.003	0.004	0.005	0.005	0.008	0.009	0.016	0.02	0.09	0.025	0.014	0.03	0.005	

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/A/N/O/P/Q/R/S/T/U/A/V/W/X/A/N/Z/N/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*)
 (*) - Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/M/A/N/O/P/Q/R/S/T/U/A/V/W/X/A/N/Z/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - The prices for locally produced food are too high

Base: All respondents

	GENDER			AGE					REGION					EDUCATION							SOCIAL CLASS			INCOME														
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North & East	West	Paris	South East	South West	Primary School	Mid secondary school and lower technical education	Upper secondary general school up to general A level	Upper secondary technical school up to technical A level	After A Level 1 or 2 years diploma (BTS, Deug etc...)	After A Level 3 or 4 years diploma (Maitrise for instance)	After A Level 5+ years diploma and equivalent (PHD, Highly specialised schools...)	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Plus de 70 000 Euros	Don't know/pref er not to state	
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	b	c	d	e	f	g	h	i
Unweighted Base	1027	903	524	159	208	220	227	213	240	247	173	252	115	9	55	169	224	272	180	112	6	307	419	301	244	159	115	105	74	67	41	24	10	20	19	22	127	
Weighted Base	1027	514	513	177	204	215	223	208	235	241	189	246	115	9	53	168	222	272	182	115	6	309	415	303	246	159	112	103	74	66	41	24	10	21	19	23	129	
Totally agree (4)	182	83	99	38	44	45	29	26	39	40	39	43	22	2	5	33	57	43	21	19	2	37	93	52	69	27	17	15	11	8	6	2	-	3	2	3	20	
	18%	16%	19%	22%	22%	21%	13%	12%	17%	16%	21%	17%	19%	22%	9%	19%	26%	16%	12%	17%	33%	22%	17%	28%	17%	15%	14%	12%	14%	8%	-	-	15%	11%	14%	16%		
Tend to agree (3)	486	237	250	93	95	104	103	92	118	108	82	123	55	5	27	81	102	136	88	45	3	145	187	155	111	83	56	52	39	34	13	12	5	11	5	8	59	
	47%	46%	49%	53%	47%	48%	46%	44%	50%	45%	43%	50%	48%	56%	51%	48%	46%	50%	48%	39%	51%	47%	45%	51%	45%	52%	50%	50%	53%	51%	33%	49%	51%	51%	26%	5	33%	46%
Tend to disagree (2)	309	161	148	37	56	57	81	78	68	83	61	64	34	1	17	49	57	77	63	45	1	113	119	78	54	43	32	35	20	22	21	7	3	6	12	10	44	
	30%	31%	29%	21%	28%	27%	36%	38%	29%	34%	32%	26%	30%	11%	32%	29%	25%	28%	35%	39%	16%	36%	29%	26%	22%	27%	28%	34%	28%	33%	51%	31%	29%	30%	64%	44%	34%	
	30%	31%	29%	21%	28%	27%	36%	38%	29%	34%	32%	26%	30%	11%	32%	29%	25%	28%	35%	39%	16%	36%	29%	26%	22%	27%	28%	34%	28%	33%	51%	31%	29%	30%	64%	44%	34%	
Totally disagree (1)	45	29	17	8	9	8	11	11	7	16	4	1	4	1	4	5	7	15	9	6	12	17	17	11	6	7	2	3	3	1	2	2	1	-	2	6		
	4%	6%	3%	5%	4%	4%	5%	5%	4%	4%	4%	6%	3%	11%	7%	3%	3%	5%	5%	5%	-	4%	4%	6%	4%	4%	6%	2%	4%	4%	2%	8%	19%	5%	-	10%	5%	
	4%	6%	3%	5%	4%	4%	5%	5%	4%	4%	4%	6%	3%	11%	7%	3%	3%	5%	5%	5%	-	4%	4%	6%	4%	4%	6%	2%	4%	4%	2%	8%	19%	5%	-	10%	5%	
Don't know	3	3	-	-	-	1	-	2	2	-	1	-	-	-	-	-	2	1	-	-	2	-	1	1	-	1	-	-	-	1	-	-	-	-	-	-		
	*	1%	-	-	-	*	-	1%	1%	-	-	-	-	-	-	-	1%	1%	-	-	1%	-	*	*	-	1%	-	-	-	-	4%	-	-	-	-	-		
	*	1%	-	-	-	*	-	1%	1%	-	-	-	-	-	-	-	1%	1%	-	-	1%	-	*	*	-	1%	-	-	-	-	4%	-	-	-	-	-		
NET : Agree	669	320	349	131	139	149	132	118	157	148	121	166	77	7	32	113	159	179	109	65	5	182	280	207	180	110	73	66	50	41	19	14	5	14	7	11	79	
	65%	62%	68%	68%	68%	69%	59%	56%	67%	61%	64%	67%	67%	78%	60%	67%	71%	66%	60%	56%	84%	59%	67%	68%	73%	69%	65%	64%	68%	63%	47%	57%	51%	66%	36%	46%	61%	
NET : Disagree	356	191	165	45	65	65	91	89	76	94	68	80	38	2	21	55	63	91	72	50	1	125	135	95	65	49	39	37	23	25	22	9	5	7	12	12	50	
	35%	37%	32%	26%	32%	30%	41%	43%	32%	39%	36%	32%	33%	22%	40%	33%	29%	34%	39%	44%	16%	40%	33%	31%	26%	31%	35%	36%	32%	37%	53%	39%	49%	34%	64%	54%	39%	
	35%	37%	32%	26%	32%	30%	41%	43%	32%	39%	36%	32%	33%	22%	40%	33%	29%	34%	39%	44%	16%	40%	33%	31%	26%	31%	35%	36%	32%	37%	53%	39%	49%	34%	64%	54%	39%	
	35%	37%	32%	26%	32%	30%	41%	43%	32%	39%	36%	32%	33%	22%	40%	33%	29%	34%	39%	44%	16%	40%	33%	31%	26%	31%	35%	36%	32%	37%	53%	39%	49%	34%	64%	54%	39%	
Mean score	2.79	2.73	2.84	2.91	2.85	2.87	2.67	2.64	2.8	2.73	2.81	2.79	2.82	2.89	2.62	2.84	2.94	2.77	2.67	2.68	3.16	2.67	2.86	2.8	2.97	2.82	2.74	2.76	2.8	2.71	2.59	2.6	2.32	2.76	2.47	2.5	2.72	
Standard Deviation	GHV	0.799	0.766	0.782	0.803	0.781	0.759	0.765	0.755	0.785	0.803	0.804	0.771	0.925	0.761	0.768	0.796	0.781	0.745	0.81	0.75	0.738	0.808	0.786	0.826	0.753	0.786	0.71	0.745	0.738	0.77	0.777	0.82	0.776	0.698	0.869	0.786	
Error Variance	0.001	0.001	0.001	0.003	0.003	0.003	0.003	0.003	0.002	0.003	0.003	0.003	0.005	0.098	0.011	0.004	0.003	0.002	0.003	0.006	0.097	0.002	0.002	0.002	0.003	0.004	0.006	0.005	0.008	0.008	0.014	0.026	0.069	0.028	0.025	0.032	0.005	

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/J/K/L/M/A/N/O/P/Q/R/S/T/U/A/V/W/X/A/N/Z/N/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*)
 (*) - Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/J/K/L/M/A/N/O/P/Q/R/S/T/U/A/V/W/X/A/Y/Z/a/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Q3. To what extent do you agree or disagree with each of the following statements about locally produced food? - Buying locally produced food means the choice is too limited

Base: All respondents

	GENDER			AGE					REGION					EDUCATION							SOCIAL CLASS			INCOME													
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North & East	West	Paris	South East	South West	Primary School	Mid secondary school and lower technical education	Upper secondary general school up to general A level	Upper secondary technical school up to technical A level	After A Level 1 or 2 years diploma (BTS, Deug etc...)	After A Level 3 or 4 years diploma (Maitrise for instance)	After A Level 5+ years diploma and equivalent (PHD, Highly specialised schools...)	Prefer not to say/don't know	High	Mid	Low	Less than 20 000 Euros	20 000 - 24 999 Euros	25 000 - 29 999 Euros	30 000 - 34 999 Euros	35 000 - 39 999 Euros	40 000 - 44 999 Euros	45 000 - 49 999 Euros	50 000 - 54 999 Euros	55 000 - 59 999 Euros	60 000 - 64 999 Euros	65 000 - 70 000 Euros	Plus de 70 000 Euros	Don't know/pref er not to state
Unweighted Base	1027	903	524	159	208	220	227	213	240	247	173	252	115	9	55	169	224	272	180	112	6	307	419	301	244	159	115	105	74	67	41	24	10	20	19	22	127
Weighted Base	1027	903	513	177	204	215	223	208	235	241	189	246	115	9	53	168	222	272	182	115	6	309	415	303	246	159	112	103	74	66	41	24	10	21	19	23	129
Totally agree (4)	117	58	59	25	29	29	19	16	27	28	26	23	13	1	6	17	30	29	23	11	-	26	56	36	41	22	11	8	5	6	5	4	-	2	-	1	13
Tend to agree (3)	541	276	264	93	113	112	117	105	132	122	108	127	52	4	27	99	111	147	88	61	3	165	214	162	123	87	55	58	44	29	18	9	5	15	9	11	78
Tend to disagree (2)	305	147	158	48	49	60	68	79	67	75	49	76	39	2	17	39	74	72	62	37	2	101	118	85	62	39	39	35	20	27	16	9	3	3	8	11	34
Totally disagree (1)	62	31	31	10	14	13	17	9	16	7	20	11	2	4	13	6	22	9	6	1	16	26	20	19	10	8	3	5	5	2	2	2	1	1	-	5	
Don't know	2	1	1	1	-	-	1	-	-	-	-	1	1	-	-	-	1	1	-	-	-	1	1	-	1	-	-	-	-	-	-	-	-	1	-	-	
NET : Agree	658	334	324	118	142	142	136	121	160	150	133	150	64	5	33	116	141	177	111	72	3	190	270	198	164	109	66	65	49	35	23	13	5	17	9	13	90
NET : Disagree	367	178	189	58	63	73	86	88	76	91	56	95	50	4	20	52	80	95	71	43	3	117	144	105	81	50	47	38	25	31	18	11	5	4	9	11	39
Mean score	2.7	2.71	2.69	2.76	2.77	2.74	2.62	2.61	2.76	2.67	2.8	2.63	2.58	2.45	2.65	2.72	2.75	2.68	2.69	2.68	2.34	2.65	2.72	2.71	2.76	2.76	2.61	2.68	2.67	2.54	2.65	2.62	2.31	2.86	2.44	2.6	2.76
Standard Deviation	0.75	0.746	0.754	0.761	0.772	0.767	0.753	0.687	0.702	0.767	0.708	0.765	0.817	1.011	0.776	0.748	0.719	0.775	0.751	0.722	0.818	0.706	0.772	0.762	0.82	0.77	0.759	0.653	0.703	0.761	0.766	0.868	0.819	0.659	0.62	0.602	0.675
Error Variance	0.001	0.001	0.001	0.003	0.003	0.003	0.003	0.002	0.002	0.002	0.003	0.002	0.006	0.117	0.011	0.003	0.002	0.002	0.003	0.005	0.115	0.002	0.001	0.002	0.003	0.004	0.005	0.004	0.007	0.009	0.014	0.032	0.069	0.021	0.021	0.016	0.004

Weighted by: weight

- Column Means: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/J/K/L/M/A/N/O/P/Q/R/S/T/U/A/V/W/X/A/N/Z/N/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*)
 (*) - Column Proportions: Columns Tested (5%): A/B/C/A/D/E/F/G/H/A/J/K/L/M/A/N/O/P/Q/R/S/T/U/A/V/W/X/A/N/Z/N/b/c/d/e/f/g/h/i/j/k Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

